

NETWORK18 MEDIA & INVESTMENTS LIMITED (Group Holding Company)

- Strong Growth Posted Across Entertainment, Films, Internet, Homeshopping, Search/Directories And Newswire Verticals; Tough Quarter For Business & General News Operations
- Homeshop18 Transactions Grow 24% (YoY); 24hr Channel Accelerates Sales Growth; Contributes 50% In Total Sales; Channel Sales Up 61% Sequentially
- Sport18 Managed Airtel Delhi Half Marathon; Also Marketed Volvo Ocean Race
- E18 Completes A Tour With Grammy Winners Jethro Tull & Anoushka Shankar
- Network18's Q3 Consolidated Revenues Cross Rs 2250 mn; Grow More Than 21% (YoY)
(Note: Viacom18 results are given separately; not formally consolidated yet)
- Net Asset Value At Rs 155.62¹ Per Share (vs CMP of Rs 88.45²)

TELEVISION EIGHTEEN INDIA LIMITED (Listed Subsidiary of Network18)

- Web18 Confidentially Submits A Draft Registration Statement For IPO Of American Depository Shares
(See Enclosed Press Release)
- In.com Surpasses More Than 400 Websites Worldwide (Source: Alexa.Com); Becomes Second Largest Indian Portal (Source: Comscore December 2008)
- Web18 Is The Second Largest Indian Internet Destination (Source: Comscore December 2008)
- Internet Business Revenues Up 14.59% (QoQ)
- Weak Operating Performance By Business News Channels In Exceptionally Tough Quarter:
 - Revenues Down 23.95% (QoQ)
 - Operating Margins Drop To 23.66%
 - Q4 Likely To Be Weak, Since Full Presentation Of Union Budget To Take Place After General Elections
- Business Channels Dominate The Genre With Over 2/3rd Market Share; Focus On Cost Control And Efficiency
- Newswire18 Revenues Up 26.21% (QoQ) And 81.98% (YoY); Unit Sales Grow By 11% Sequentially
- Infomedia18 Undergoes Major Business & Cost Overhaul
 - Takes One-Time Restructuring Charge Of Rs 72.5 mn
 - Restructuring To Bring Down Annual Operating Costs By Over Rs 200 mn In Next Two Quarters
 - Alibaba Partnership Gaining Momentum; Local Search Business Set To Launch
- Additional Disclosures About Related Investments/Operations
 - Highlights About Portfolio Of Operating Companies Invested Into By Media Venture Capital Trust
 - Network18 Trust Brings Rs 270 mn Of Profits Into The Books

1) Mark to Market NAV (on the basis of unaudited financials of the Quarter ended 31st Dec. 2008) certified by a Category 1 merchant banker - SPA Merchant Bankers Limited

2) Current Market Price – Closing price of January 29, 2009 on National Stock Exchange

ibn18 BROADCAST LIMITED (Earlier known as Global Broadcast News Limited - Listed Subsidiary of Network18)

- "Colors" Challenges Star Plus Leadership In The GEC Space; Hits Revenue Run-rate Of Rs 300 Cr+ Per Annum
 - Colors Has The Highest Reach Among All GECs In Hindi Speaking Markets
 - Colors Occupies 11 Out Of The Top 15 Slots Of Indian Television
 - "Balika Vadhu" Is The Most Popular Show On Indian Television
 - "Jai Shri Krishna" And Recently Launched "Uttaran" Are Slot Leaders
- Spectacular Performance By Other Entertainment Channels
 - MTV Revenues Up 28% (YoY); Leads Youth Entertainment Genre With High Stickiness
 - Nick Revenues Up 96% (YoY); Consolidates Its Position As Number 2 Kids' Channel; Ahead Of Hungama And Pogo
 - Vh1 Revenues Up 17% (YoY); Launches 4 New Shows And Continues To Grow Sequentially
- Viacom18's Management Accounts For Q3 Provided Separately
- Tough Quarter For News Channels:
 - CNN-IBN Maintains Leadership Position Among English News Channels
 - IBN7 Maintains Strong Viewership In Prime Time
 - IBN Lokmat Consolidates In Maharashtra With Innovative Programming And New Shows
- Studio18 Creates New Domestic Box Office Record With "Ghajini"

**IBN18 has acquired a 6.6% stake in Viacom 18 Media Private Limited (Viacom18). IBN18 has the option to purchase an additional 43.40% stake in Viacom18 resulting in an aggregate stake of 50% in the entity.*

Network18 Media and Investments Limited:

Consolidated Unaudited Financial Performance for the Quarter Ended 31st December 2008

Particulars	Q3 2008-09	Q3 2007-08	Q2 2008-09
REVENUES: OPERATIONS	2250.76	1860.90	2154.04
I : Revenues: Media Operations			
a) Television Eighteen India Ltd (As Published)			
1) News Operations	614.47	913.95	808.23
2) Web18	174.96	176.21	152.68
3) Newswire18	64.63	35.51	51.20
4) Infomedia18 (As Published)	450.86	0.00	290.48
b) ibn18 Broadcast Limited (As published)	744.40	387.55	307.68
c) Homeshop18 (Unlisted Subsidiary)	75.84	16.31	50.29
d) Setpro18 (Unlisted Subsidiary)	156.98	137.16	152.58
e) Events18 (Division)	66.58	32.26	43.87
f) Studio18 (A Division up to 5th Nov. 2007)	0.00	5.02	0.00
g) Sport18 (Division)	35.94	0.00	0.00
II : Revenues from Investment Activities	23.17	403.09	462.40
III : Less - Inter Company Revenues	(157.07)	(246.16)	(165.37)
Operating Expense	2616.83	1192.64	1918.38
Operating Profit	(366.06)	668.13	235.66
Operating Margin	(16.26%)	35.91%	10.94%
Net Outflow on Revenue Share with CNBC & CNN	(62.76)	(80.00)	(59.62)
Interest/Income from Investments	354.25	80.30	99.96
Interest on acquisition of long term investment	0.00	0.00	0.00
Interest Expense	(556.66)	(206.58)	(443.43)
Interest (Net)	(202.41)	(126.28)	(343.47)
Depreciation	(229.25)	(90.07)	(147.67)
Non Recurring Income / Expenditure	0.00	0.00	0.00
Prior Period and Exceptional Items on account of Acquisition of Infomedia	15.86	0.00	(33.86)
Total Profit Before Tax, Minority Interest and ESOP Charge Out	(844.62)	371.82	(348.96)
Provision for Current Tax/FBT	(4.20)	48.88	38.80
Profits After Tax (before minority interest and ESOP Charge Out)	(840.42)	323.10	(387.76)
Minority Interest	(355.88)	52.85	(330.74)
Share in Losses of Associates	76.00	0.00	(33.23)
Profits After Tax and Minority Interest (before ESOP charge out)	(408.54)	270.25	(90.25)
ESOP charge out	(32.97)	(70.49)	(38.09)
Profits After Tax and ESOP charge out	(441.51)	199.76	(128.34)
Exchange Fluctuations	(0.72)	4.71	39.41
Profits After Exchange Fluctuations	(440.80)	195.05	(167.75)
Provision for Deferred tax	0.00	0.10	0.00
Net Profit After Deferred Tax	(440.80)	194.95	(167.75)
Paid up Equity Share Capital	308.96	257.41	308.94
EPS (Rs.) without ESOP charge out	(6.60)	5.16	(2.10)
EPS (Rs.) with ESOP charge out	(7.13)	3.79	(2.71)

Network18 Media and Investments Limited:
Standalone Unaudited Financial Performance for the Quarter Ended 31st December 2008

Rs mn.

Particulars	Q3 2008-09	Q3 2007-08	Q2 2008-09
REVENUES: OPERATIONS	125.69	440.37	506.03
Operating Expense	146.00	78.30	247.30
Operating Profit	(20.31)	362.07	258.73
Operating Margin	(16.16%)	82.22%	51.13%
Interest/Income from Investments	0.00	0.00	0.00
Interest Expense	(113.31)	(31.26)	(146.98)
Interest	(113.31)	(31.26)	(146.98)
Depreciation	(1.35)	(0.28)	(0.90)
Non Recurring Income / Expenditure	0.00	0.00	21.64
Total Profit Before Tax, Minority Interest and ESOP Charge Out	(134.97)	330.53	132.49
Provision for Current Tax/FBT	13.24	0.84	0.65
Profits After Tax	(148.21)	329.69	131.84
Minority Interest	0.00	0.00	0.00
Share in Losses of Associates	0.00	0.00	0.00
Profits After Tax (before ESOP charge out)	(148.21)	329.69	131.84
ESOP charge out	0.00	(26.35)	(0.71)
Profits After Tax and ESOP Charge Out	(148.21)	303.35	131.13
Exchange Fluctuations	0.00	0.00	0.00
Profits After Exchange Fluctuations	(148.21)	303.35	131.13
Provision for Deferred Tax	0.00	0.00	0.00
Net Profit After Deferred Tax	(148.21)	303.35	131.13
Paid up Equity Share Capital	308.96	257.41	308.94
EPS (Rs.) without ESOP charge out	(2.40)	6.40	2.13
EPS (Rs.) with ESOP charge out	(2.40)	5.89	2.12

Television Eighteen India Limited:

Consolidated Unaudited Financial Performance for the Quarter ended 31st December 2008

Rs. mn.

Total Revenues (Part I, II, III and IV)	1304.92	1125.68	1302.60

Part I: News Operations

Rs. mn.

Particulars	Q3 2008-09	Q3 2007-08	Q2 2008-09
REVENUES: OPERATIONS	614.47	913.95	808.23
Operating Expense	469.09	453.35	488.19
Operating Profit	145.39	460.60	320.04
Operating Margin	23.66%	50.40%	39.60%
Other Income <small>(refer note 1)</small>	270.00	0.00	0.00
Net Outflow on Revenue Share with CNBC	(47.15)	(56.44)	(45.04)
Interest/Income from Investments	52.37	68.98	128.56
Interest Expense <small>(refer note 2)</small>	(324.58)	(134.43)	(221.11)
Interest (Net)	(272.21)	(65.45)	(92.54)
Depreciation	(54.24)	(51.89)	(55.49)
Total Profit Before Tax, Minority Interest and ESOP Charge Out	41.78	286.83	126.96
Non Recurring Income	7.40	0.00	0.00
Total Profit Before Tax, Minority Interest, ESOP Charge Out But After Non Recurring Income	49.18	286.83	126.96
Provision for Current Tax/FBT	(23.53)	35.65	23.47
Profits After Tax (before minority interest and ESOP charge out)	72.71	251.18	103.49
Minority Interest	0.00	0.00	0.00
Profits after tax and minority interest (before ESOP charge out)	72.71	251.18	103.49
ESOP Charge Out	27.38	40.96	27.43
Profits After Tax and ESOP Charge Out	45.33	210.21	76.06
Exchange Fluctuations <small>(refer note 3)</small>	(0.87)	2.00	33.28
Profits After Exchange Fluctuations	46.20	208.22	42.78
Provision For Deferred Tax	0.00	0.00	0.00
Net Profit After Deferred Tax	46.20	208.22	42.78
Paid up Equity Share Capital	599.39	579.83	599.39
EPS (Rs.) without ESOP Charge Out	0.61	2.15	0.59
EPS (Rs.) with ESOP Charge Out	0.39	1.80	0.36

1) Pursuant to the Scheme of Arrangement between TV18, SGA News and Network18 in 2006, as approved by the Hon'ble High Court of Delhi, 5,269,533 shares of Network18, originally held by the Promoter, were transferred to a Trust. The Trust has sold some of the shares and transferred a net gain of Rs. 270 mn to the Company i.e. TV18 and the same has been included in the revenues shown above. The Trust still holds a gain of Rs. 315.9 mn and also holds 3,503,824 equity shares and some derivative positions in their books of accounts, which is held for the benefit of TV18.

2) Interest Expense includes one time upfront charges paid to various lenders amounting to Rs 90.5 mn.

3) The exchange fluctuation for the current quarter includes a net exchange fluctuation gain of Rs 10.41 mn and provision for mark to market losses on exchange derivatives of Rs.9.54 mn. Mark to market losses amounting to Rs.77.5 mn pertaining to earlier quarters have been included in the YTD figures.

Television Eighteen India Limited:

Consolidated Unaudited Financial Performance for the Quarter ended 31st December 2008

Part II: Web18

Rs. mn.

Particulars	Q3 2008-09	Q3 2007-08	Q2 2008-09
REVENUES: OPERATIONS	174.96	176.21	152.68
Operating Expense	349.31	248.04	342.48
Operating Profit	(174.35)	(71.83)	(189.80)
Interest/Income from Investments	0.41	0.94	0.77
Interest Expense	4.92	(4.10)	(6.87)
Interest (Net)	5.33	(3.16)	(6.10)
Depreciation	(42.03)	(16.07)	(46.36)
Total Profit Before Tax and Minority Interest and ESOP Charge Out	(211.05)	(91.06)	(242.27)
Provision for Current Tax/FBT	1.35	5.66	5.80
Profits After Tax (before minority interest and ESOP charge out)	(212.40)	(96.72)	(248.07)
Minority Interest	1.68	(3.52)	(10.03)
Profit After Tax and Minority Interest	(214.08)	(93.21)	(238.04)
ESOP Charge Out	(1.16)	0.00	8.37
Profits After Tax and ESOP Charge Out	(212.92)	(93.21)	(246.41)
Exchange Fluctuations	(0.73)	2.51	0.73
Profits After Exchange Fluctuations	(212.19)	(95.72)	(247.14)
Provision For Deferred Tax	0.00	0.00	0.00
Net Profit After Deferred Tax	(212.19)	(95.72)	(247.14)

Television Eighteen India Limited:
Consolidated Unaudited Financial Performance for the Quarter ended 31st December 2008

Part III: Newswire18

Rs mn.

Particulars	Q3 2008-09	Q3 2007-08	Q2 2008-09
REVENUES: OPERATIONS	64.63	35.51	51.20
Operating Expense	75.73	52.34	78.96
Operating Profit	(11.10)	(16.82)	(27.75)
Operating Margin	(17.18%)	(47.37%)	(54.20%)
Interest/Income from Investments	0.00	0.00	0.00
Interest Expense	(9.80)	(6.30)	(6.87)
Interest (Net)	(9.80)	(6.30)	(6.87)
Depreciation	(10.43)	(4.56)	(5.30)
Total Profit Before Tax and Minority Interest	(31.33)	(27.68)	(39.93)
Provision for Current Tax/FBT	0.58	0.27	0.33
Profits After Tax (before minority interest)	(31.91)	(27.95)	(40.26)
Minority Interest	0.00	0.00	0.00
Profits After Tax and Minority Interest	(31.91)	(27.95)	(40.26)
Exchange Fluctuations	0.00	0.00	0.00
Profits After Exchange Fluctuations	(31.91)	(27.95)	(40.26)
Provision For Deferred Tax	0.00	0.00	0.00
Net Profit After Deferred Tax	(31.91)	(27.95)	(40.26)

Television Eighteen India Limited:

Consolidated Unaudited Financial Performance for the Quarter ended 31st December 2008

Part IV: Infomeedia18

Rs mn.

Particulars	Q3 2008-09	Q2 2008-09
REVENUES: OPERATIONS	450.86	290.48
Operating Expense	493.71	299.62
Operating Profit	(42.85)	(9.14)
Operating Margin	(9.50%)	(3.15%)
Interest/Income from Investments	16.55	4.69
Interest Expense	(25.31)	(17.02)
Interest (Net)	(8.76)	(12.33)
Depreciation	(19.53)	(8.09)
Total Profit Before Tax and Minority Interest	(71.13)	(29.56)
Non Recurring Income	(72.50)	
Total Profit Before Tax, Minority Interest	(143.63)	(29.56)
Provision for Current Tax/FBT	(9.21)	0.63
Profits after tax (before minority interest)	(134.43)	(30.19)
Minority Interest	(30.68)	(29.09)
Profits after tax and minority interest	(103.75)	(1.10)
Exchange Fluctuations	0.00	0.00
Profits after Exchange Fluctuations	(103.75)	(1.10)
Provision for Deferred Tax	0.00	0.00
Net Profit after Deferred Tax	(103.75)	(1.10)

Television Eighteen India Limited:

Group's Consolidated Unaudited Financial Performance for the Quarter ended 31st December 2008

Particulars	Q3 2008-09	Q3 2007-08	Q2 2008-09
REVENUES: OPERATIONS	1304.92	1125.68	1302.60
Operating Expense	1378.55	753.73	1209.25
Operating Profit	(73.63)	371.95	93.34
Operating Margin	(5.64%)	33.04%	7.17%
Other Income	270.00	0.00	0.00
Net Outflow on Revenue Share with CNBC	(47.15)	(56.44)	(45.04)
Interest/Income from Investments	69.32	69.92	134.03
Interest Expense	(354.77)	(144.84)	(251.87)
Interest (Net)	(285.45)	(74.92)	(117.85)
Depreciation	(126.23)	(72.51)	(115.25)
Total Profit Before Tax, Minority Interest and ESOP Charge Out	(262.45)	168.09	(184.80)
Non Recurring Income	(74.38)	0.00	(33.86)
Total Profit Before Tax, Minority Interest, ESOP Charge Out But After Non Recurring Income	(336.83)	168.09	(218.65)
Provision for Current Tax/FBT	(30.80)	41.59	30.23
Profits After Tax (before minority interest and ESOP charge out)	(306.03)	126.50	(248.88)
Minority Interest	(28.99)	(3.52)	(39.12)
Profits After Tax and Minority Interest (before ESOP charge out)	(277.04)	130.02	(209.77)
ESOP charge out	26.22	40.96	35.80
Profits After Tax and ESOP Charge Out	(303.26)	89.05	(245.57)
Exchange Fluctuations	(1.60)	4.51	34.01
Profits After Exchange Fluctuations	(301.66)	84.55	(279.58)
Paid up Equity Share Capital	599.39	579.83	599.39
EPS (Rs.) without ESOP Charge Out	(2.30)	1.08	(2.03)
EPS (Rs.) with ESOP Charge Out	(2.52)	0.73	(2.33)

MEDIA VENTURE CAPITAL TRUST

- The total contribution by TV18 to the Group's Private Equity Investments (via Media Venture Capital Trust, or MVCT) stands at Rs 107 cr (as on December 31, 2008). Out of this, Rs 60 cr was committed in the previous financial year, and is shown on the Balance Sheet for FY 2007/08. An additional Rs 47 cr has been contributed in the current year.
- The shareholding of MVCT in these companies is a mix of structured instruments with the final shareholding dependent upon ESOP vesting, employee/entrepreneur earn-outs, performance metrics, forward valuations and industry benchmarks. The final percentages are expected to range between 10 and 49%.
- The combined YTD revenues of the companies (excluding DEN) were Rs. 63 Crores. Stargaze commenced revenue operations in July, Greycells18 went pay in August and Ubona in Oct. The YOY growth rates for companies that have been in operation since last year range between 67% and 161%.
- Financials of individual businesses are not being disclosed due to competitive considerations and early life cycle stage of the companies.

	Name	Description	Industry Segment	Date of Investment	Number of Employees
1	24X7 Learning Solutions Private Limited	<ul style="list-style-type: none"> - India's premier Talent Lifecycle Management Company, committed to delivering learning solutions that enable organizations to upgrade their workforce skills efficiently - Have launched a fast growing franchise in the employability space (Skillbridge) that is helping students at colleges in Tier II and Tier III towns become employable - Key Clients include Aditya Birla Group, ONGC, Pepsi, HSBC & Essar Group 	Education	Oct-07	105
2	Colosseum Media Private Limited	<ul style="list-style-type: none"> - Award winning new age content production house focused on TV and digital media - Led by experienced team of industry veterans - Produced 5 shows already and have a strong \$10m+ revenue pipeline within 12 months of launch - Shows have secured high ratings for leading television channels - Doordarshan, Star One, MTV and Colors 	Content Production	Jan-08	35
3	DEN Networks Limited	<ul style="list-style-type: none"> - India's largest digital cable company with over 10M homes passed - Leadership team comprises professionals with several years of experience across the media and channel distribution - Have a 50:50 Joint Venture with STAR to distribute television channels across platforms such as cable, DTH, IPTV and MMDS 	Cable Networks	Oct-07	500
4	Greycells18 Media Private Limited	<ul style="list-style-type: none"> - Pioneer in the delivery of quality educational content over mass media - TV, Internet & Mobile - Launched the Topper Integrated Learning System for classes IX-XII available on DTH and Internet Company set-up in partnership with Educomp, India's leading education company - Diversified revenue sources include retail sales, institutional sales and licensing of content 	Education	Jun-07	47

	Name	Description	Industry Segment	Date of Investment	Number of Employees
5	Stargaze Entertainment Private Limited	<ul style="list-style-type: none"> - Setting up a pan India multiplex brand ("Glitz") with a focus on providing a superior consumer experience - Business model leverages strong synergies with Network18's film production and distribution units delivering strong competitive position - Screen count being rapidly scaled up with over 5 projects in development currently 	Film Exhibition	Feb-08	40
6	Tangerine Digital Entertainment Private Limited	<ul style="list-style-type: none"> - Pioneering media services company that provides a breadth of solutions including digital media services, media workflow and content production - Alliance with Infosys BPO to provide production, postproduction and allied services to media clients - Tangerine has built up strong client relationships with many of the biggest names in the broadcasting space - STAR TV, ESPN, Sony Pictures etc 	Media Services	Jul-06	92
7	Ubona Technologies Private Limited	<ul style="list-style-type: none"> - Have developed proprietary speech recognition technology to recognize South Asian languages and accents - Working with leading consumer brands and services to voice enable their offerings - Key clients include Tata Sky, Airtel and Book My Show 	Technology	Aug-08	10
8	Wespro Digital Private Limited	<ul style="list-style-type: none"> - Leading national consumer electronics brand with a comprehensive product portfolio - Leveraging nationwide reach and rapid growth of televised shopping network, Homeshop18 to build a national brand - Leverages multiple distribution channels across the online and offline media to reach out to its target segment 	Consumer Electronics	Dec-07	30
9	Webchutney Studio Private Limited	<ul style="list-style-type: none"> - India's premier digital media group with leading positions in interactive advertising, online research and digital vertical networks - Ranked as India's No 1 Digital Media Agency in 2008 by Brand Equity (ET) - Strong portfolio of creative, design services and customized, proprietary solutions for industry verticals - Key clients include Bharti Group, Unilever, HP, Microsoft and P&G 	Digital Media	Oct-07	120

ibn18 Broadcast Limited:
Unaudited Consolidated (for CNN-IBN, IBN7 & IBN Lokmat) Financial Performance for the
Quarter ended 31st December 2008

Rs mn.

Particulars	Q3 2008-09	Q3 2007-08
REVENUES	744.40	387.55
Operating Expense	936.07	284.47
Operating Profit	(191.67)	103.08
Operating Margin	(-25.75%)	26.60%
Extra-ordinary Income/(Expense)	90.00	(18.13)
Net Outflow on Revenue Share with CNN	(15.61)	(23.49)
Interest/Income from Investments	9.15	8.48
Interest Expense	(79.89)	(30.41)
Interest (Net)	(70.74)	(21.92)
Depreciation	(91.83)	(16.15)
Total Profit Before Tax and ESOP Charge Out	(279.85) <small>(refer note 2 below)</small>	23.4
Provision for Current Tax/FBT	7.51	2.1
Profits After Tax (before ESOP charge out)	(287.36)	21.3
Share in losses of Associates	76.00	0
Profits After Tax, Minority Interest and Share in Loss of Associate (before ESOP charge out)	(211.36)	21.3
ESOP charge out	6.75	3.22
Profits After Tax and ESOP Charge Out	(218.11)	18.08
Exchange Fluctuations	0.88	0.2
Profits After Exchange Fluctuations	(218.99)	17.88
Paid up Equity Share Capital	300.69	267.28
EPS (Rs.) without ESOP charge out	(1.54)	0.79
EPS (Rs.) with ESOP charge out	(1.53)	0.67

1) The Scheme of Arrangement between B.K. Fincap Private Limited (BK Fincap), Jagran TV Private Limited (JTV), and ibn18 for acquisition of "IBN 7" channel business from JTV and the merger of BK Fincap into ibn18 with effect from 1 October, 2007 and 2 October, 2007 respectively has been approved by the Hon'ble Delhi High Court and Hon'ble Allahabad High Court, during the year. The copy of the order approving the scheme has been received from the Hon'ble Delhi High Court and filed with Registrar of Companies (ROC) on 22 November 2008.

2) Accordingly, the figures for the quarter ended December 31, 2008 are inclusive of the operations of the merged division of JTV and BK Fincap for the period 1.4.2008 to 31.12.2008 and include revenues and expenses of the merged entities. The net loss of ibn18 is, therefore inclusive of Rs.248.9 mn relating to aforesaid period of said merged division of JTV and BK Fincap. Accordingly, the figures for the corresponding previous period are not strictly comparable.

Viacom18 Media Private Limited
Management Accounts for the Quarter ended 31st December 2008

Rs mn.

Particulars	Q3 2008-09
REVENUES	1252.79
Operating Expense	1909.88
Operating Profit	(657.08)
Interest/Income from Investments	(25.14)
Interest Expense	2.19
Interest (Net)	(27.34)
Depreciation	10.06
Extraordinary Items	23.32
Total Profit Before Tax	(671.16)
Provision for Current Tax/FBT	7.60
Profits After Tax and ESOP Charge Out	(678.76)
Exchange Fluctuations	(5.21)
Profits After Exchange Fluctuations	(673.55)
Provision for Deferred tax	0.00
Net Profit After Deferred Tax	(673.55)

**Reversal of old provisions no longer required and hence written back.*

Network **18**



Web **18**

www.moneycontrol.com
www.ibnlive.com
www.in.com
www.indiaearnings.com
www.commoditiescontrol.com
www.yatra.com
www.jobstreet.com
www.buzz18.com
www.bookmyshow.com

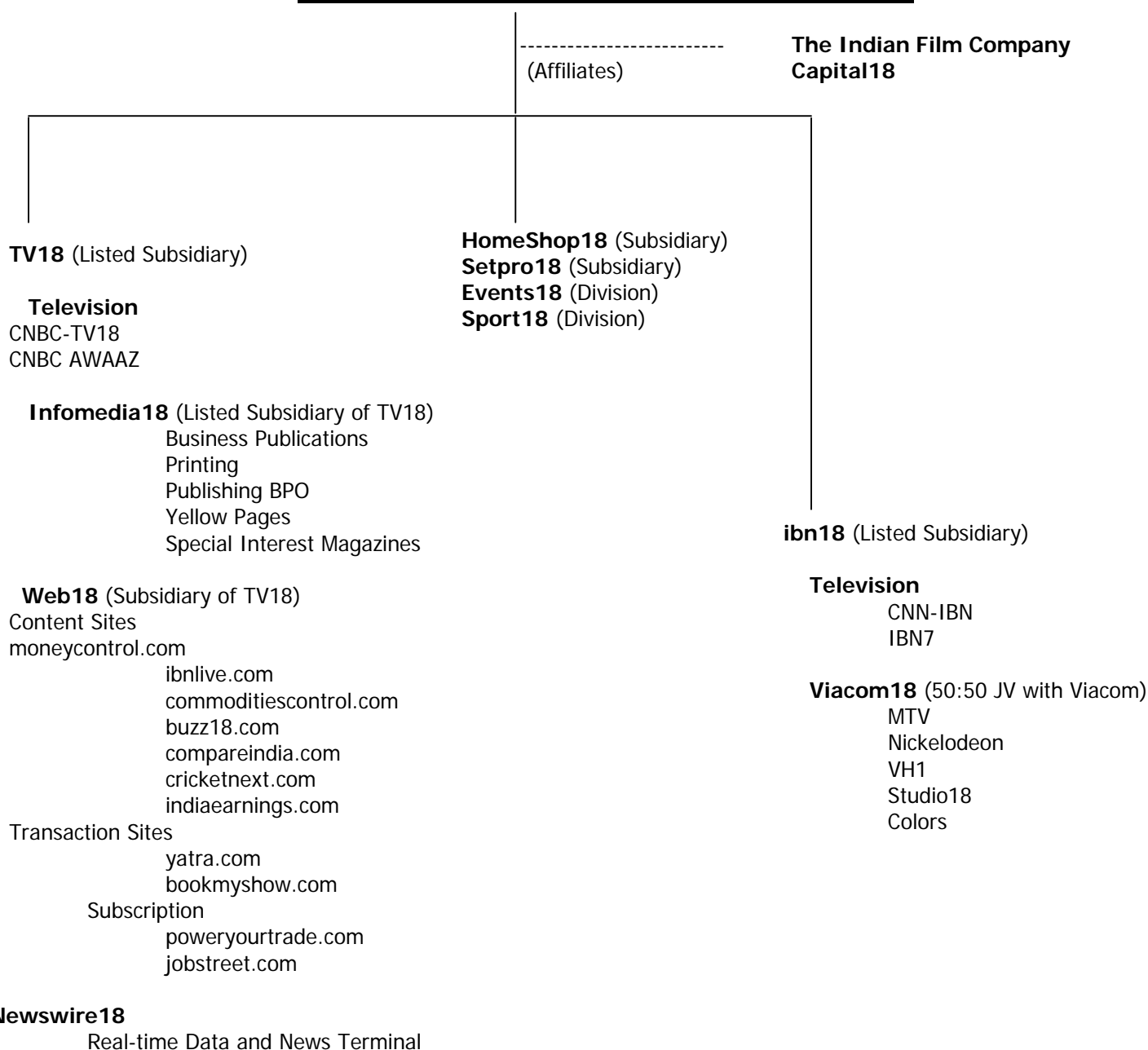
www.cricketnext.com
www.tech2.com
www.biztech2.com
www.indiwo.com
www.easymf.com
www.poweryourtrade.com
www.compareindia.com
www.josh18.com



NETWORK18 INVESTOR UPDATE

Network18 [BSE: 532798, NSE: Network18] is one of India's leading full play media conglomerates with interests in television, print, internet, filmed entertainment, mobile content and allied businesses. Through its holding in Television Eighteen India Ltd (TV18) [BSE: 532299, NSE: TV-18], Network18 operates India's leading business news television channels, CNBC-TV18 and CNBC Awaaz. It also runs one of India's largest Internet players - Web18, as well as one of India's leading real time financial information and news terminals - Newswire18. TV18 has recently expanded into print with Infomedia18, a newly formed entity following the acquisition of Infomedia, India's leading player in the special interest publishing and printing operations space. TV18 has also announced a collaboration with Forbes media for the launch of a business magazine in India. Through its holding in ibn18 Broadcast Ltd (ibn18) [BSE: 532800, NSE: ibn18], Network18 operates in the general news and entertainment space with leading general news channels CNN-IBN and IBN7 and has launched IBN Lokmat, a Marathi news channel in partnership with the Lokmat group. ibn18 also operates a joint venture with Viacom, called Viacom18 which houses the MTV, VH1 and Nickelodeon channels in India - as also Studio18, the Group's filmed entertainment operation and has launched 'Colors', a Hindi general entertainment channel. Additionally, Network18 holds the Group's online & on-air home shopping venture, Homeshop18, its full spectrum events management venture, E18 and its sports management & marketing division, Sports18.

NETWORK18 MEDIA & INVESTMENTS LIMITED



TELEVISION EIGHTEEN – INVESTOR UPDATE

Television Eighteen India Ltd (TV18) [BSE: 532299, NSE: TV18] operates India's leading business news television channels, CNBC-TV18 and CNBC Awaaz. It also runs one of India's largest Internet players - Web18, as well as one of India's leading real time financial information and news terminals - Newswire18. TV18 has recently announced forays into print & publishing with the acquisition of Infomedia, rechristened as Infomedia18. Infomedia18 is India's leading special interest publishing and printing operations player.

1. BUSINESS TELEVISION

- CNBC-TV18 – India's No.1 business medium.
- CNBC AWAAZ – India's leading consumer focused business channel

2. PUBLISHING & PRINT

- INFOMEDIA18 – India's leading special interest & B2B publisher. Publishers of Yellow Pages, 'Overdrive', 'Chip' magazine amongst others.
- FORBES STRATEGIC PARTNERSHIP – Launch of Forbes business magazine in India followed by other titles.

3. CONSUMER INTERNET

- WEB18 – Portals across the content, transaction, subscription & mobile spectrum
 - CONTENT – In.com, Moneycontrol.com, Ibnlive.com, Cricketnext.com, Tech2.com, Compareindia.com
 - TRANSACTION – Yatra.com, Bookmyshow.com, Easymf.com, 52622 Mobile
 - SUBSCRIPTION-Jobstreet.com, Poweryourtrade.com, Commoditiescontrol.com, Indiaearnings.com

4. REAL TIME DATA & INFORMATION

- NEWSWIRE18 – India's leading provider of real-time market data and news for participants in the financial markets.

PERFORMANCE HIGHLIGHTS

1. Business News Television

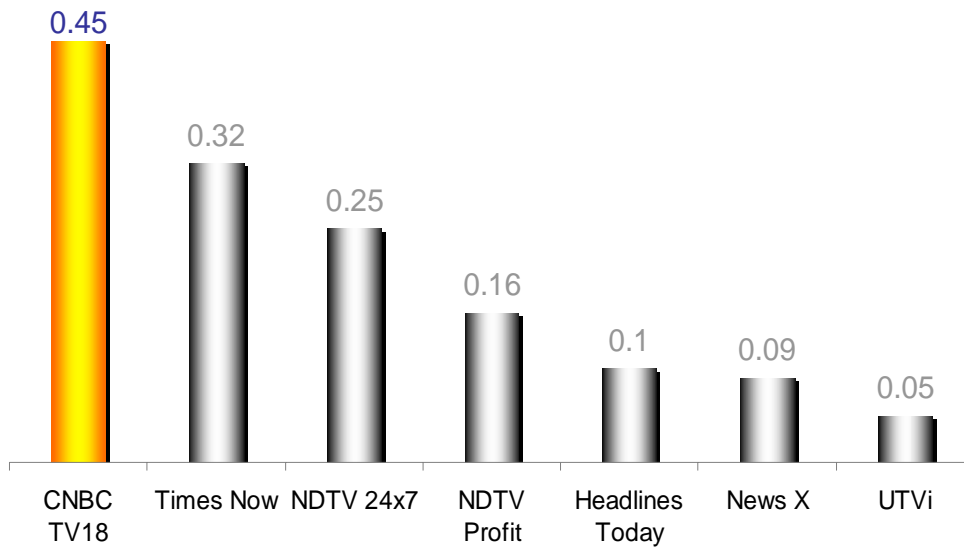
India's leading business news channels CNBC-TV18 & CNBC AWAAZ continued to be the leading sources for business information in the country ranging from investing & markets to corporate news, industry trends, consumer news and lifestyle.

CNBC-TV18

- **News Leadership** – From unparalleled coverage of all aspects of the Indian economic environment including policy moves of the RBI and SEBI and fiscal stimulus plans of the government to key corporate news developments such as the Satyam saga, CNBC-TV18 set new leadership standards with razor sharp news gathering and delivery.
- **Content differentiation** – CNBC-TV18 strengthened its programming lineup with a slew of new shows targeting all key segments of business & lifestyle viewing. The channel launched two benchmark news shows, "War of Words" with Karan Thapar, one of India's finest commenter and "Your World at 10", a daily news show. From showcasing entrepreneurship glory and wealth creation in programs such as "Enterprise Inc." & "Wealth Creators" to a robust focus on personal finance in "Net Worth" to CEO lifestyles in "Business with Pleasure". From highlighting top newsmakers across the board in "Beautiful People" to the best recipes for a fruitful weekend in "Must Do".
- **Benchmark Property** – CNBC-TV18 hosted the first edition of "IT User Awards", to recognize the leaders and users of the IT industry.

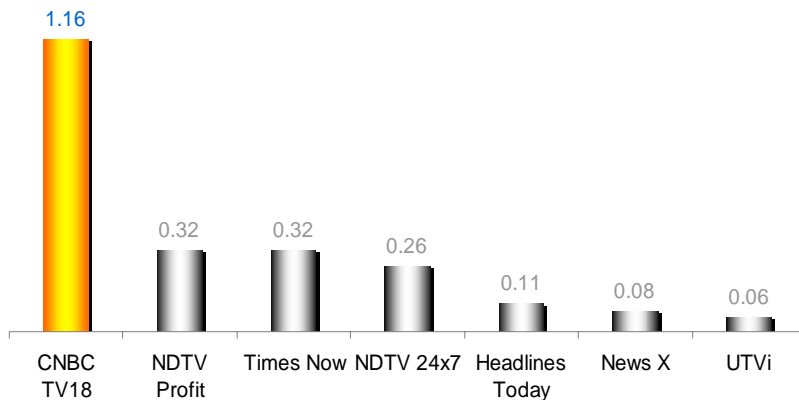
- **Awards** – CNBC-TV18 was fêted with the “Best Business Channel” award at the Indian Telly Awards. In addition CNBC-TV18’s shows “Young Turks” and “Up South” won the best business talk show and best business news program respectively.
- **Viewership** – CNBC-TV18 continued to build on its leadership as India’s No.1 business medium. With new content forays, it expanded its performance audience groups and day parts.

CNBC-TV18: LEADERSHIP IN ENGLISH NEWS GENRE



Source: TAM. Channel Share. TG: CS AB Male 25+. Market: All India Time Period: Oct-Dec '08. All Days. 600-2400 hrs

CNBC-TV18: MARKET HOUR LEADER



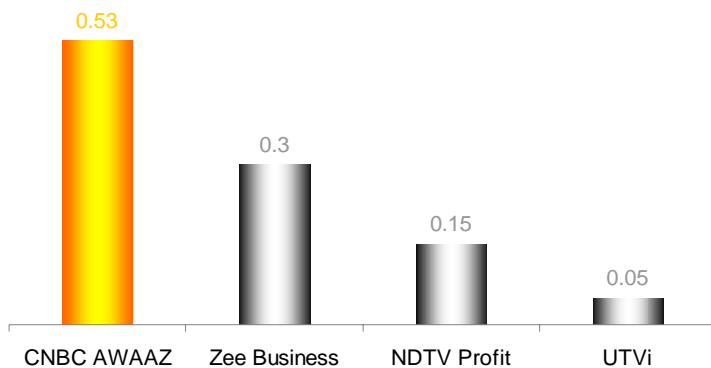
Source: TAM, Channel Share, TG: CS AB Male 25+, Market: All India Time Period: Oct-Dec '08, Weekdays, 900-1600 hrs

CNBC Awaaz

India’s first consumer focused business channel crossed new milestones, strengthened its viewership and continued to contribute substantially in the growth of business audiences in the country

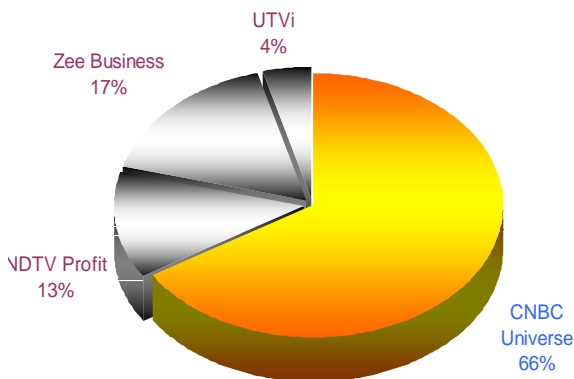
- **Content Leadership** – This quarter CNBC AWAAZ launched two path-breaking initiatives christened “The Gul and Tulsian Show” and the “Gaurika Chowdhury show”. These shows underscored CNBC AWAAZ’s commitment to providing consumers with advice on intelligent investing and smart spending, delivered through an innovative programming format.
- **Audience Expansion and Engagement** –CNBC AWAAZ is set to launch “Ban Jao Biyani” - a pioneering initiative, unique in its endeavor. The initiative features the nation's leading entrepreneurs competing with each other to win for an opportunity for investment by the Future Group and in the process taking their business to the next level
- **Benchmark Properties** – The CNBC AWAAZ - CRISIL Real Estate Award '08 was one of the most successful industry events for the real estate community this year. The award, analyzed by CRISIL, has over the years become the definitive benchmark for real estate companies and consumers alike.

CNBC AWAAZ: LEADING FROM THE FRONT



Source: TAM, Channel Share, TG: CS AB Male 25+, Market: HSM Time Period: Oct-Dec '08, All Days, 600-2400 hrs

CNBC-TV18 & CNBC AWAAZ: DOMINANT DUO OF BUSINESS NEWS



Source: TAM, Market Share, TG: CS AB Male 25+, Market: All India Time Period: Oct-Dec '08, All Days 600-2400 hrs

2. NEW MEDIA – ONLINE / WEB18

WEB18 -India's leading Internet player continued to build on its leadership in the Indian online space

o **Organic Growth**

- o IN.COM, Web18's recent horizontal foray, has already emerged as India's leading general interest online destination and continued to move from strength to strength in this quarter. It moved from a worldwide rank of 712 in mid-October to 294 in the end of December across Internet sites (Alexa.com). It has already emerged as the No.2 Indian site now within 6 months of launch (Comscore). The site continued to add new innovative features such as "Future Mail"," Dedicate a song","Portfolio" and a variety of email and download applications.
- o MONEYCONTROL.COM continued to build on its leadership with the latest news, applications and advice for its loyal registered user base, especially in the midst of the economic slowdown and capital market declines.
- o IBNLIVE.COM – The site re-affirmed its position as the No.1 general news destination on the web, especially during the unfortunate Mumbai Terror Attacks, where millions of concerned citizens chose the site to express their views and demand strict political action. The same trust and loyalty of its users was witnessed again during the Delhi state elections, when the site recorded over 7 million page views on a single day. Ibtnlive communities were started on prominent social media sites such as Orkut, Facebook.
- o BUZZ18.COM – Web18's entertainment portal strengthen its market position through strategic alliances such as those with blockbusters such as "Ghajni" and "Dostana" and with GEC channels as well new product additions such as box office tracking information.

o **Mobile18**

- o Launched the "18" Application. The application is a unique initiative to offer easy access to all the mobile properties of the Network18. 6 prominent WEB18 portals – Moneycontrol, ibnlive, in.com, cricketnext, buzz18, tech2 have dedicated WAP sites which are continuously being upgraded with new features and have received tremendous response.

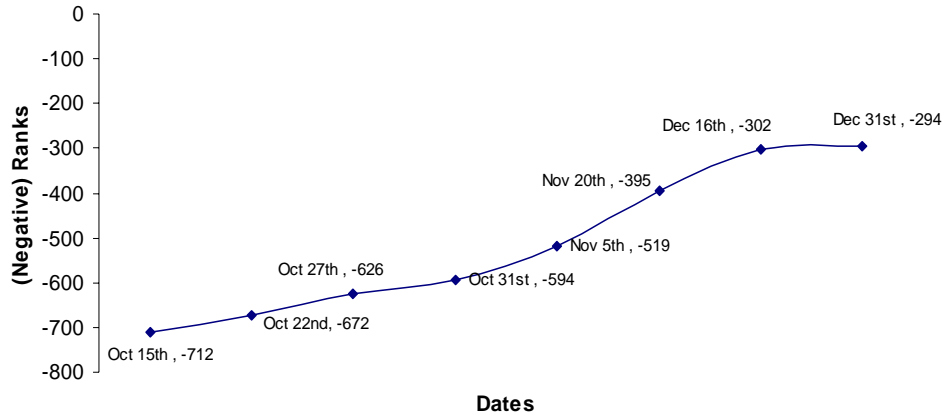
o **Awards**

- o IBNLive had a fabulous year in 2008 earning a place as a 'Webby Honoree' in the Webby Awards, the Oscars of the Web World.
- o We also won the PC World Award for "Best News Website" & the NT Award for "Best English News Website for 2008"

o **New Launches**

- o Abillionhands.com - Triggered by the recent Mumbai Terror attacks, Web18 launched a new community activism and citizen opinions platform called "abillionhands". Many thousands of people have joined this platform already and abillionhands began outreach initiatives with the landmark Jethro Tull-Anoushka Shankar concert in partnership with E18, in memory of those who lost their lives in the attacks.

IN.com - RISING IN POPULARITY AS THE "WEB'S MOST WANTED"



Rising from World rank of 724 on October 15th to 294 on December 31st 2008 (Source: Alexa.com)

Publisher	Total Unique Visitors (000s)					%Reach					Ranks				
	July	August	Sept	Oct	Nov	July	August	Sept	Oct	Nov	July	Aug	Sept	Oct	Nov
Yahoo Sites	20,114	20,849	20,872	20,822	21,225	67.50%	68.9	67.9	66.8	67.1	2	2	2	2	2
Microsoft Sites	13,028	12,795	12,331	11,609	11,839	43.70%	42.3	40.1	37.2	37.4	3	4	3	3	3
Rediff	9,851	9,875	9,555	9,371	9,339	33%	32.6	31.1	30.1	29.5	4	5	4	4	4
Network18 Sites	3,041	5,491	6,330	6,498	6,059	10.20%	18.10%	20.60%	21	19	18	7	5	5	6
Times Internet Ltd	5,817	5,161	5,454	4,634	5,155	19.50%	17.10%	17.8	14.9	16.3	5	9	7	9	8
Sify Ltd	2,372	2,541	2,081	1,949	2,101	8%	8.40%	6.8	6.3	6.6	24	24	30	33	30
NDTV	1,099	1,100	852	931	1,399	3.70%	3.60%	2.80%	3.00%	4.40%	61	69	89	78	48

As a publisher, Web18 is now ranked No.6, outpacing Times Internet, Sify and NDTV as competition. (Source: Comscore Report)

NEWSWIRE18

- NewsWire18 posted new milestones in sales growth in the quarter despite the continuing turmoil in financial markets and the liquidity squeeze. NewsWire18 Q3 unit sales grew 11% sequentially. Significantly, our revenue growth has been driven more by the average per unit realization which we have succeeded in growing, despite the bearish sentiments and some temporary cancellations. In revenue terms, December was the second best month for NW18 and Q3 has been the best quarter so far this year.
- The sales pipeline appears robust going forward and we expect some accretion from our overseas efforts as well.

INFOMEDIA18

- The official website of leading auto magazine, "OVERDRIVE", was re-launched with innovative new features and an exciting design interface.
- Alibaba sales team completed its first full quarter of selling with a robust performance.
- Reed Infomedia launches "New Scientist" in November 08
- "Ask me" services as well as print titles "The Entrepreneur" and "CIO Insight" are on track for a launch shortly.
- A full business re-structuring plan was initiated which is on target to deliver significant operational efficiencies and cost savings.

ibn18 Broadcast Limited

ibn18 has led the successful core competency expansion for Network18 into the general news & entertainment space. Through its holding in ibn18 Broadcast Limited (earlier known as Global Broadcast News Ltd (GBN) [BSE: 532800,NSE:ibn18], Network18 operates leading general news channels CNN-IBN and IBN7 and has launched IBN Lokmat, a Marathi news channel in partnership with the Lokmat group. ibn18 also operates a joint venture with Viacom, called Viacom18 which houses the MTV, VH1 and Nickelodeon channels in India - as also Studio18, the Group's filmed entertainment operation and has launched 'Colors' – A new channel that has made a spectacular start in the Hindi general entertainment space.

1. NEWS TELEVISION

- ✓ CNN-IBN – A market leader in the English general news space.
- ✓ IBN 7 – A prominent player in the Hindi news market
- ✓ IBN LOKMAT – A joint venture with leading Marathi media group, Lokmat. First regional channel announced by the Lokmat group.

2. ENTERTAINMENT

- ✓ VIACOM 18
 - i. MTV – India's No.1 youth entertainment and music channel
 - ii. VH1 – India's only international music and lifestyle destination
 - iii. NICKELODEON – One of India's fastest growing channels targeted at pre-teens
 - iv. COLORS – A newly launched channel that has already established a strong position in the Hindi general entertainment space.
 - v. STUDIO 18 – India's leading full spectrum motion pictures entity.

PERFORMANCE HIGHLIGHTS

IBN NETWORK

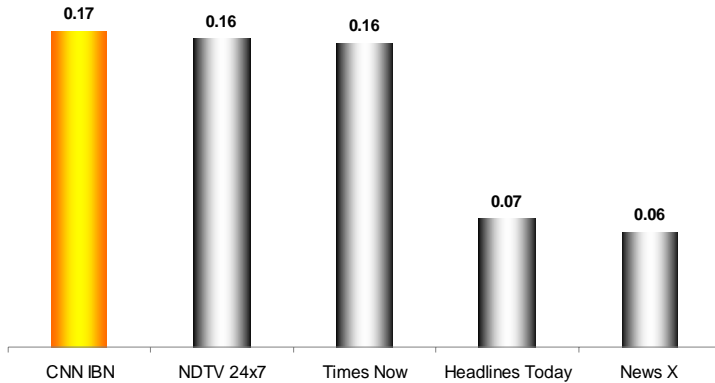
CNN-IBN

- ❖ **CONTENT LEADERSHIP** - CNN-IBN brought cricketing legends Sunil Gavaskar and Sachin Tendulkar in an unprecedented exclusive interview "The Little Masters" and gave cricket fans a definitive view on former Indian captain, Sourav Ganguly in "Sourav –Up, Close & Personal". Apart from this, CNN-IBN in partnership with IN.COM, conducted the "Do the Dostana Challenge" on the eve of the release of the blockbuster movie "Dostana".
- ❖ **COMMUNITY ENGAGEMENT** – In continuance of CNN-IBN's committed focus on citizen activism, the channel launched "Citizens Against Terror", a month long joint nationwide initiative by CNN-IBN & Hindustan Times which saw over 10,000 people sending in their constructive suggestions on what India needs to do to fight terror. The 10 most constructive suggestions were presented to the Union Home Minister Mr. P. Chidambaram on Dec 26th 08. Also over 1,80,000 citizens took the pledge to co-operate with authorities to fight terror. CNN-IBN initiated a nationwide Poll "Money, Economy & You" on Urban India in the wake of the economic recession.
- ❖ **PARTNERSHIPS** – For the third year in a row, CNN-IBN was the editorial partner for the 'Hindustan Times Leadership Summit 2008', an annual conference that seeks to enhance the level of discussion on pressing issues among world leaders. This year's conference saw participation from the Prime Minister Manmohan Singh, Sonia Gandhi, LK Advani, Tony Blair, Laloo Prasad Yadav etc. Hindustan Times was the editorial partner to CNN-IBN's special programming on the Delhi elections, in "Battle for Delhi". CNN-IBN also partnered the prestigious "Prithvi Theatre Festival 2008".

IBN NETWORK

- ❖ **CITIZENS JOURNALIST AWARDS 2008** - In an effort to institutionalize Citizen Journalism, CNN-IBN and IBN7 proudly held the first ever "Citizen Journalist" Awards in October 2008 and recognized citizens from across the country who reported fearlessly and stood for truth and integrity.

CNN-IBN:INDIA'S LEADING ENGLISH NEWS CHANNEL

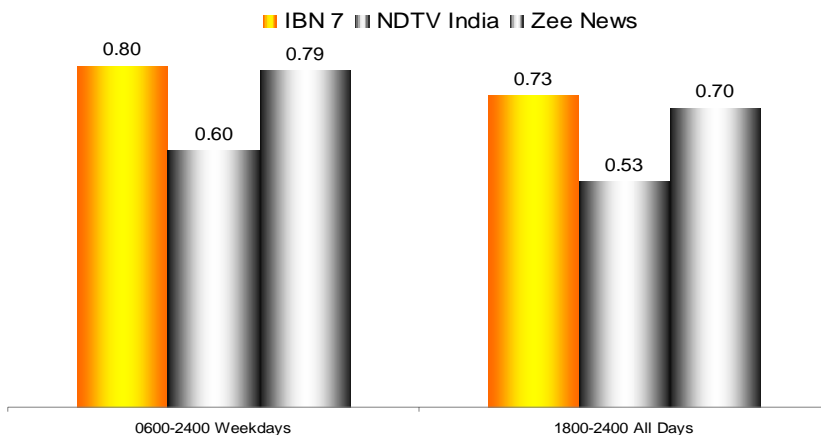


Source: TAM, Channel Share, TG: CS 15+, Period: 600-2400, All Days Wk 40 – 49 '08, All India

IBN7

- ❖ **MULTI PLATFORM FORAY** - IBN7 launched its parallel Hindi news website IBNKhbar.com that caters the audience who seek quality news and information in Hindi. The website is enabled with LIVE streaming news and loads of other features like Journalist Blogs, Citizen Journalist, videos, horoscopes etc
- ❖ **PARTNERSHIPS** – IBN7 partnered with various leading brands across shows and special properties. Landmark partnerships included ones with Sarita magazine for its show “Zindagi live”, with Hindustan for its poll on economic sentiment of the country, with BIG 92.7 FM for its entertainment show “Tadka” and of course, a premium in film placement in one of the biggest blockbusters in movie history, “Ghajni”
- ❖ **COMMUNITY ENGAGEMENT** – In continuance of IBN7’s committed focus on citizen activism, the channel launched “Citizens Against Terror”, a month long joint nationwide initiative by CNN-IBN & Hindustan Times which saw over 10,000 people sending in their constructive suggestions on what India needs to do to fight terror. The 10 most constructive suggestions were presented to the Union Home Minister Mr. P. Chidambaram on Dec 26th 08. Also over 1,80,000 citizens took the pledge to co-operate with authorities to fight terror.
- ❖ **BUILDING VIEWERSHIP** – IBN7 continues to build further on its rising leadership levels emerging as one of India’s leading Hindi news brands.

IBN7: INDIA'S FAST GROWING HINDI NEWS LEADER



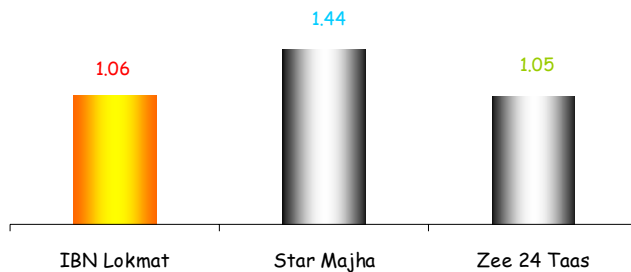
Source: TAM, Channel Share, TG: CS 15-44; Markets: HSM Period: OND '08

IBN LOKMAT

ibn18 and the Lokmat Group, Maharashtra's leading Newspaper group together launched IBN-LOKMAT - a 24-hour Marathi News and Current Affairs Channel.

- ❖ **MULTI PLATFORM** – IBN Lokmat launched its official website, ibnlokmat.tv to target the conscious and 'Progressive Marathi' on the internet.
- ❖ **PROGRAMMING** - IBN LOKMAT led from the front with innovative programming such as its comprehensive coverage on "Dutta Jayanti", special series on Israeli agriculture and Marathi presence there and its new innovative show "Youth Tube", focusing on young achievers, college campuses and young celebrities.
- ❖ **PARTNERSHIPS** – IBN LOKMAT partnered benchmark special events in Maharashtra such as the "Girangaon Festival"

IBN LOKMAT: ESTABLISHING LEADERSHIP FOOTHOLD



Source: TAM ; Markets: Rest Of Maharashtra; TG: CS 15+ Yrs, Channel Share, Period: Sep'08-Dec '08 (14th Sep – 13th Dec); All Days, Time: 600-2400 hrs

VIACOM18

ibn18 also operates a joint venture with Viacom, called Viacom18 which houses the MTV, VH1 and Nickelodeon channels in India - as also Studio18, the Group’s filmed entertainment operation and ‘COLORS’, a Hindi general entertainment channel. MTV, VH1 & NICKELODEON continue to perform well in their respective markets and “COLORS” continues to maintain and grow on its impressive launch performance. The channel has been widely heralded as a “game changer” in the intensely competitive and cluttered GEC space and has had a significant “category growing” influence as well.

MTV

MTV continues to forge its way forward as per its defined strategy to broaden its product offering beyond music, to increase its stickiness, build the MTV universe beyond television and monetize the brand through alternative revenue streams. The quarter saw an impressive performance.

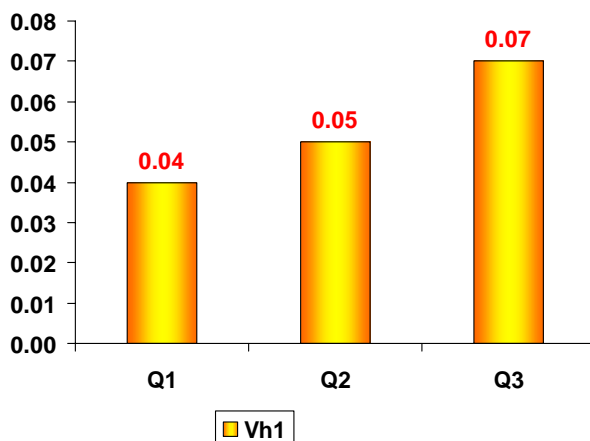
- ❖ **CONTENT LEADERSHIP** - In Dec, MTV was clearly one of the leaders in the genre. Moreover, MTV enjoyed high stickiness amongst its viewers with an average time spent per viewer of 30 mins and average TVR of 0.15 for the quarter. New shows launched on weeknights in the critical 7 PM band performed well.
- ❖ **NEW INITIATIVES**
 - ROADIES “HELL DOWN UNDER” – MTV’s landmark show strengthened itself considerably. Going international this year, the audition premiere attracted over 350,000 viewers and recorded an impressive 1.68 TVR. It was also the top rated show on the weekend evening time band and delivered a consistent 1.5+ TVR performance.

VH1

India’s leading lifestyle and international music channel continued to expand its content portfolio and deepen its engagement with its loyal viewers

- ❖ **PROGRAMMING** – The channel launched four series format shows i.e Saturday Night Live, Big Brother, Yo Momma & Punk’d, facilitated by aggressive marketing and which were well received by existing and new viewers.
- ❖ **RATINGS** – The channel has grown its performance remarkably on a sequential basis.

VH1: INDIA’S INTERNATIONAL MUSIC LEADER REACHES NEW HIGHS



Source: TAM, Channel Share |TG: 15-44 Yrs| SEC AB|5 Metros

NICKELODEON

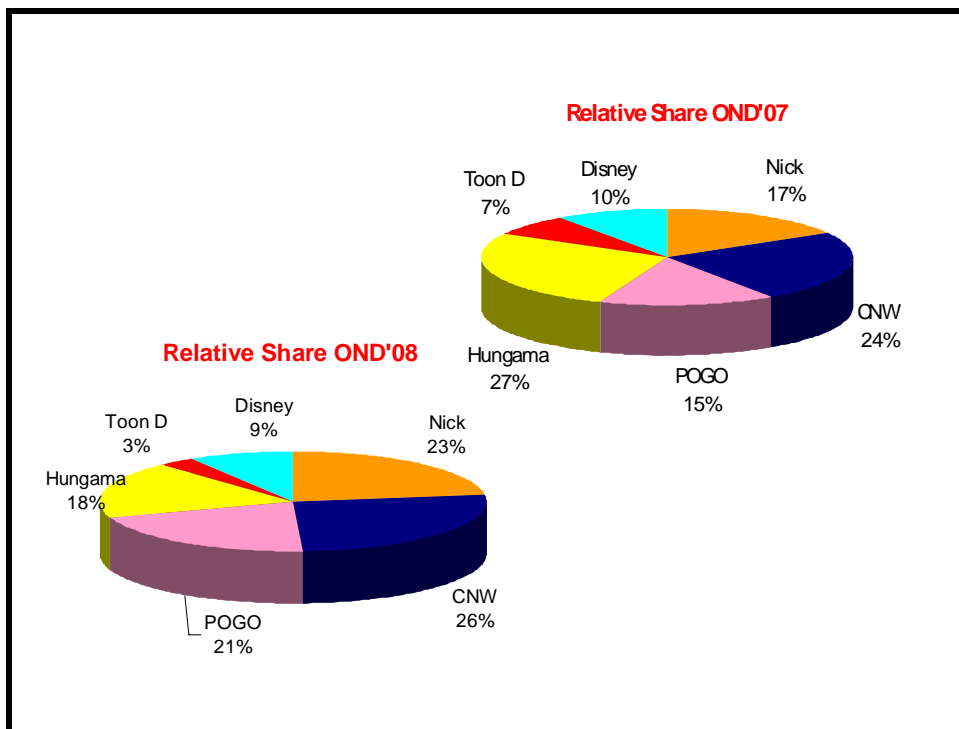
❖ **LEADERSHIP GROWTH** - Nickelodeon sustained its leadership march in the kids and pre-teens genre. Nick overtook Pogo and Hungama consistently for 4 months to emerge as a clear No 2. The channel is No 2 in reach as well with a 40% growth over last year. While Nick averaged OND'08 at 29% reach, in Dec, it achieved its highest of 31%. Nick's stickiness once again makes it the No 1 channel with an average TSV of 113 mins

❖ **NEW INITIATIVES – “Chibi Maruko Chan”**

- A huge success internationally “Chibi Maruko Chan” is a super hit show in Japan, China, Taiwan, Germany & many more countries. Nick India launched it successfully and the show has performed admirably for the channel.

Channel	Day	Time	Programme	Avg TVR - 2 Wks
Nick	Mon-Fri	17:30	Chibi Maruko Chan	0.99
Hungama	Mon-Fri	19:30	Ninjaboy Rantaro	0.29
POGO	Mon-Fri	19:30	Hagemaru	0.56
CNW	Mon-Fri	19:30	Samsher Sikander Chuddie Buddi	0.54

NICKELODEON: GROWING CONSISTENTLY TO BECOME A STRONG NO. 2



TG : MF 4-14 ABC,HSM1L+,07:00 – 22:00 Comparison between Q3'08(O/N/D'07) & Q3'08(O/N/D'08)

COLORS: A LANDMARK IN INDIAN TELEVISION

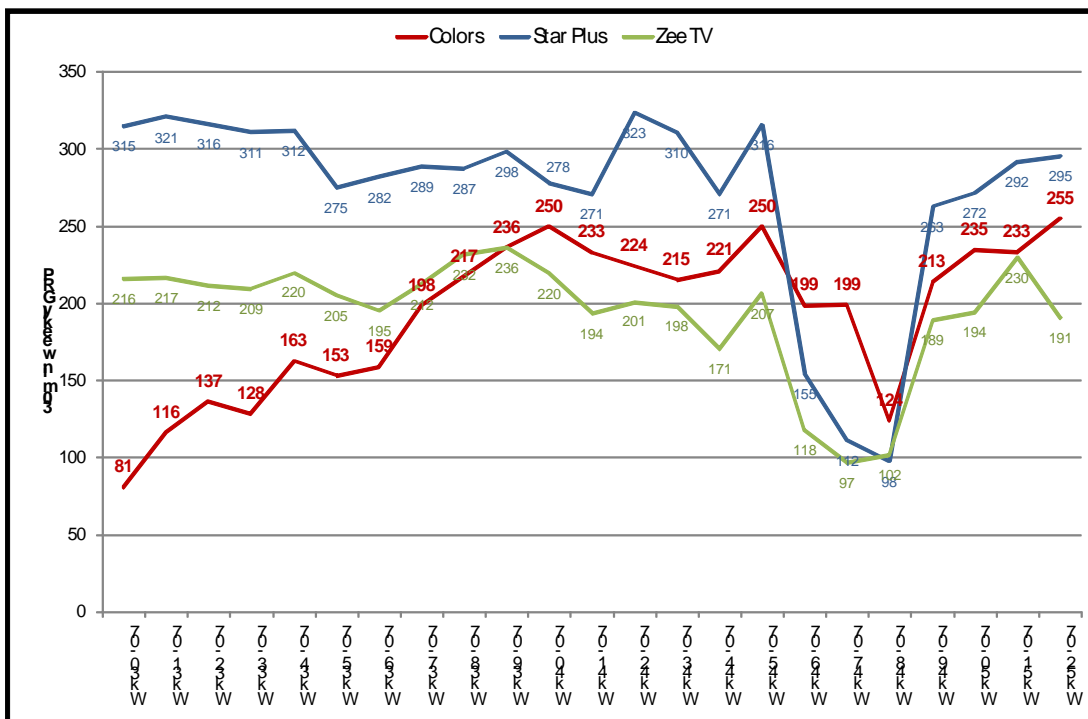
This quarter saw further strengthening of "COLORS", India's new preferred general entertainment choice. Based on exceptional program performance, innovative show formats and a fast growing loyal audience base, "COLORS" continues to maintain and grow on its impressive launch performance. The channel has been widely heralded as a "game changer" in the intensely competitive and cluttered GEC space and has had a significant "category growing" influence as well.

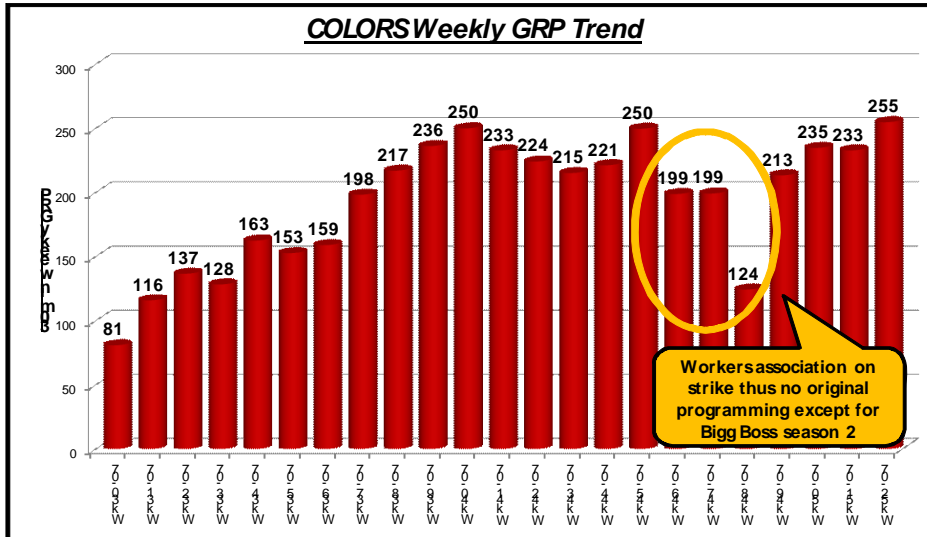
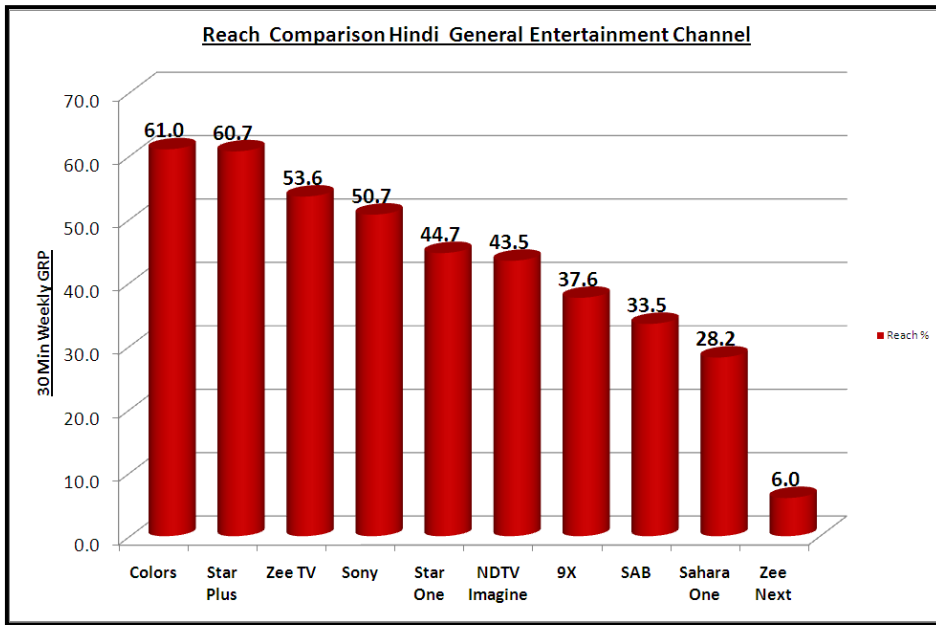
- ❖ **PROGRAM PERFORMANCE** - The Oct – Dec 2008 quarter saw COLORS gaining control over weekday programming
 - "Balika Vadhu" grew further to become the number one show on Indian television
 - "Jai Shri Krishna" also grew to become the slot leader, this show also consistently appeared in the top 10 programs on Hindi GEC's
 - Bigg Boss continued its good run delivering a consistent 2+ TVR. The show concluded on 22nd Nov garnering a TVR of 4.47
- ❖ **NEW PROGRAMMING** - On weekdays "Bigg Boss" was replaced by
 - "Uttaran" – the story of a girl from a deprived background and her dreams to make it big.
 - "Jaane Kya Baat Hui" – a story dealing with extra-marital affairs from a woman's perspective
 - Uttaran is the slot leader, and Jane Kya Baat Hui is the number 3 player in the slot

On weekends "Bigg Boss" was replaced by

- "Chhote Miyan" – A talent hunt show featuring children and their comic talents.
- "Dancing Queen" – A reality dance competition featuring the females shining stars of bollywood and television, paired with aspiring dancers. Dancing Queen slotted against the Strongest Non Fiction format Saregamapa, its currently the number 2 player in the market
- Chote Miyan opened on a high note and has been consistent slot leader since.

COLORS: A "GAME CHANGING & CATEGORY GROWING" INFLUENCE





STUDIO18

The 360-degree motion pictures & filmed entertainment division of Viacom18 strengthened its presence across the distribution, production and acquisition spectrum. Key performance indicators were as follows:

Distribution

- ❖ Titles such as “Kidnap”, “Golmaal Returns” and “Dil Kabbadi” delivered above average box office collections while “Ghajni”, became a landmark in India cinematic history. The movie recorded the highest opening week ever, grossing INR 110 cr surpassing the previous “Singh is Kinng” opening. Moreover, within 2 weeks, the film’s domestic collections reached INR 150 cr, making the highest grossing film of all time in India.
- ❖ A “Pay TV+ Internet TV” arrangement was signed with sawan.com for distribution of a selection of films from Studio18’s bouquet, for the US market.

Production Status / Projects under development

- ❖ There are various films under various stages of development. Key under production films are “Fruit & Nut”, “Loot”, “Production No.3”, “Road Movie”, “Hey Gujju”, “Kaun Bola”

Music and Home Video Home Video

- ❖ Home video contract for blockbuster “Jab We Met” was extended with Moser Baer.

HOMESHOP18 (A Subsidiary of Network18)

The business objective of Homeshop18 is to participate in and leverage the fast expanding retail opportunity by building a robust and scalable virtual retail business. It's in process of building a credible home shopping network that not just provides the "best in class" products and services to consumers but also assists them in taking "well informed purchase decisions". A virtual retail service that on one hand will enable the consumers to take well informed purchase decisions through specially developed infotainment led TV content, and at the same time an on ground logistics foot print and a web enabled fulfillment mechanism that will deliver quality, value and convenience to his doorstep. Recently, it launched India's First 24 hour Home Shopping Channel.

- ❖ **Robust Growth** – This quarter saw sustained growth despite the economic slowdown. Gross Sales Value grew 13%, transaction volume grew by 24% and call volume increased by 12%. Currently, there are 80,000 repeat purchasers and 350,000 first time buyers.
- ❖ **Impressive Channel performance**
 - During the quarter, the 24hour channel saw a sharp increase in viewership, with a cumulative reach of 23 million contributing 50% of overall sales. Channel sales increased by 61% sequentially and channel orders grew by 71% in the same period. 180 new products were aired in this quarter.
 - In terms of programming, significant additions were in the form of a beauty show called "Beautiful Hamesha with Meher Bhasin", new shows such as "Mid Week Price Cut", " Kids Special" and "Fend Shui Show". Special promotional programs such as "Diwali Dhamal" and "Year End Maha Sale" (India's first round the clock sale) were tremendously successfully in delivering incremental sales volumes.

E18 (A division of Network18)

E18 is the events division of Network18. E18 is fast establishing itself as a reputed player in the events & activation space and has a robust pipeline of confirmed events across verticals. Key developments at E18 in the Last Quarter:

- ❖ **Corporate Business** – E18 was appointed as the AoR for Bombardier Transportation and executed the launch of their USD 1.5 billion factory in Vadodara. Apart from that, it strengthened its corporate business with successful executions for ICICI, Daikin, Samsung, CNBC-TV18, CNN-IBN and IBN 7
- ❖ **B2B events** – E18 launched seminars and events on the Broadband, BPO & IPTV platforms & commenced a Infrastructure awards series with ESSAR STEEL.
- ❖ **Entertainment Vertical** - Completed a successful tour with Grammy Winning Artists Jethro Tull & Anoushka Shankar in Dec 2008 and 12.5 million worth of tickets.

SPORT18 (A division of Network18)

Sport18 is the sports management division of Network18. Sport18 is focused on emerging growth opportunities within the business of sports in India including but not limited to rights management and representation, licensing & advisory and sponsorship marketing.

- ❖ **Spearheading Indian Golf** – Sport18 led from the front as a leading player in Indian golf. The PGTI golf tour had 5 top events in 2008, with the season ending BILT open in December, which featured the best Indian golfers including the likes of Jeev Milkha Singh and the eventual winner Jyoti Randhawa. Sport 18 ensured that the quality of Television production was in line with global standards and the golf shows on CNBC-TV18 were keenly appreciated. Aircel confirmed as the tour sponsor of the PGTI tour till 2011 and Sport 18 is making constant efforts in this space, creating multidimensional benefits and value for sponsors. A new brand “Tee-Off” has been created on CNBC-TV18 with the objective of showcasing golf content under this umbrella brand.
- ❖ **Strengthening the “Marathon” franchise nationally** – Sports18 successfully managed the Airtel Delhi half marathon in partnership with Procam International. The marathon saw over 30,000 participants and was well received.
- ❖ **Ocean Race** – The Volvo Ocean Race was successfully held in Cochin in December. Sport18 was the marketing partner at the event and solicited sponsorship for the same.

Network 18 Media & Investments Limited and Television Eighteen India Limited Announce that their Subsidiary, Web 18 Holdings Limited, has confidentially Submitted Draft Registration Statement for IPO

MUMBAI, India – Network 18 Media & Investments Limited (BSE: 532798, NSE: Network18), one of India's leading media conglomerates, and its subsidiary Television Eighteen India Limited (BSE: 532299, NSE: TV-18), have made a joint announcement stating that their subsidiary entity Web 18 Holdings Limited, a leading Internet company, has submitted on a confidential basis to the U.S. Securities and Exchange Commission a draft registration statement for a proposed initial public offering of American depository shares, or ADSs, representing ordinary shares of Web 18.

The initial public offering is expected to commence as market conditions permit, and is subject to Web 18's filing publicly with the U.S. SEC a registration statement and completing the U.S. registration process. The number and dollar amount of ADSs proposed to be offered and sold have not yet been determined.

This announcement is not intended to, and does not, constitute an offer of any securities for sale.

ABOUT NETWORK 18 MEDIA & INVESTMENTS LIMITED (Network18)

Network18[BSE: 532798,NSE: Network18] is one of India's leading full play media conglomerates with interests in television, print, internet, filmed entertainment, mobile content and allied businesses. Through its holding in Television Eighteen India Ltd (TV18) [BSE: 532299, NSE: TV-18], Network18 operates India's leading business news television channels, CNBC-TV18 and CNBC Awaaz. It also runs one of India's largest Internet players - Web18, as well as one of India's leading real time financial information and news terminals - Newswire18. TV18 has recently expanded into print with the acquisition of Infomedia, India's leading player in the B2B publishing and printing operations space, and announced a collaboration with Forbes media for the launch of a business magazine in India. Through its holding in ibn18 Broadcast Limited (IBN18) [BSE: 532800,NSE: IBN18], Network18 operates in the general news and entertainment space with leading general news channels CNN-IBN and IBN7 and has launched IBN Lokmat, a Marathi news channel in partnership with the Lokmat group. IBN18 also operates a joint venture with Viacom Inc., called Viacom18 Media Private Limited which houses the MTV, VH1 and Nickelodeon channels in India - as also Studio18, the Group's filmed entertainment operation and recently launched 'Colors', a Hindi general entertainment channel. Additionally, Network18 holds the Group's online & on-air home shopping venture, Homeshop18 and its full spectrum events management venture, E18. For more information, log on to www.network18online.com

ABOUT TELEVISION EIGHTEEN INDIA LIMITED (TV18)

TV18 [BSE: 532299, NSE: TV-18], a subsidiary of Network18 operates India's leading business news television channels, CNBC-TV18 and CNBC Awaaz. It also runs one of India's largest Internet players - Web18, as well as one of India's leading real time financial information and news terminals - Newswire18. TV18 has recently expanded into print with the acquisition of Infomedia, India's leading player in the B2B publishing and printing operations space, and announced a collaboration with Forbes media for the launch of a business magazine in India. TV18's well known internet portals include – www.in.com, www.moneycontrol.com, www.commoditiescontrol.com, www.poweryourtrade.com, www.jobstreet.com, www.compareindia.com, www.cricketnext.com, www.tech2.com, www.easymf.com, www.indiaearnings.com, www.newswire18.com, www.ibnlive.com, www.buzz18.com and www.bookmyshow.com.

INVESTOR COMMUNICATION:

Network18's ongoing investor communication endeavors to adopt best international practices and the quarterly investor updates are designed to regularly provide detailed information to investors. Each update covers information pertaining to the reporting period under review. If you would like to get a sequential and continued perspective on the company this report should be read along with the updates sent out earlier. The previous updates can be accessed on request from the contact person mentioned below, or from the companies website www.network18online.com. This update covers the company's financial performance for Q3 FY 2008-09.

For further information on Business and Operations contact: For further information on financials contact:

Haresh Chawla, Group CEO, Network18

Tel # 022-40019186; Fax # 022-66618984;

e-mail: haresh.chawla@network18online.com

R D S Bawa, Group CFO, Network18

Tel # 0120-4341700; Fax # 0120-4324110;

e-mail: rds.bawa@network18online.com

Further information on the company is available on its website www.network18online.com