



February 5, 2009

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051.

Sub: Disclosure of 1,820,000 pledged equity shares constituting 1.52% of the total share capital of Television Eighteen India Limited

Dear Sir,

We refer to sub-regulation (4) of regulation 8A of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 amended vide notification dated January 28, 2009 and hereby inform you the details of pledged shares by Mr Raghav Bahl, an individual promoter of the Company. The details of pledged shares as per the format prescribed by SEBI are enclosed as **Annexure 1**.

In his letter to the Company dated February 4, 2009, Mr Raghav Bahl disclosed that he has pledged 1,820,000 equity shares of the Company comprising 1.52% of the total share capital.

We will disclose details of disclosures from other/ corporate promoters of the Company as and when they are received.

You are request to take the above on record and oblige. Should you require any other information/ clarification please do not hesitate to contact us.

Thanking you.

Yours faithfully,
For Television Eighteen India Limited

Anil Srivastava
Senior V.P.-Corporate Affairs
& Company Secretary

Encl.: As above

Television Eighteen India Limited

Regd. office: 601, 6th Floor, Commercial Tower, Hotel Le-Meridien, Raisina Road, New Delhi- 110 001

Corp. office: Express Trade Tower, Plot No. 15-16, Sector 16A, Noida, Uttar Pradesh- 201 301

Tel # 95-120- 4341818, fax # 95-120- 4324110

REPORTING FORMAT U/R 8A(4) TO BE FILED BY THE COMPANY TO STOCK EXCHANGE

(Format for filing the details of the shares pledged by the promoter or every person forming part of the promoter group by the company to the stock exchange(s) in terms of Regulations 8A(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997.

This report is required to be filed by the company every time when the aggregate quantity of shares pledged by the promoter / every person forming part of promoter group exceeds the limits specified in Regulation 8A(4) during a quarter.

| | |
|--|---------------------------------------|
| Date of Reporting | February 4, 2009 |
| Name of the company | Television Eighteen India Limited |
| Total no. of outstanding shares of the company | 119,877,434 (As on December 31, 2008) |

| Name of the entity (I) | A Details of Transaction | | B Aggregate details after the transaction(s) | | | |
|------------------------|-----------------------------|--------------------------------|--|----------------------------------|--|---|
| | Date of transaction (II) | Number of shares pledged (III) | Total no. of shares held by the entity in the company (IV) | Information on pledge | | |
| | | | | Total No. of shares pledged (V)* | % of total shares pledged to total no. of shares held by the entity in the company (VI) = (V) / (IV) | % of shares pledged to total no. of outstanding shares of the company (VII) |
| Mr Raghav Bahl | N.A. | N.A. | 1,829,702 | 70,000* | 3.83 | 0.06 |
| Mr Raghav Bahl | N.A. | N.A. | 1,829,702 | 1,750,000** | 95.64 | 1.46 |
| | | | | Total | | 1.52% |

Notes:

*The shares have been pledged to BNP Paribas for an existing personal overdraft facility availed by Mr Raghav Bahl

**The shares have been pledged to Birla Global Finance for an existing loan of Rs 23 cr borrowed by RB Investments Private Limited (a company owned by Mr Raghav Bahl)

Notes:

1) "Entity" means "Promoter or every person forming part of the Promoter Group".

2) Details under (A) shall include chronological details of all individual transactions(s) in a quarter which when taken together exceeds the limit specified under Regulation 8A(4) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997.

3) Names of the promoter and promoter group shall be the same as appearing in other filings made with stock exchanges.

For Television Eighteen India Limited



Anil Srivastava
Senior V.P.-Corporate Affairs
& Company Secretary