



February 13, 2009

The Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Sub: Disclosure of 39,653,210 pledged equity shares constituting 33.08% of the total share capital of Television Eighteen India Limited ("TV18"); the bulk of this 33.08% ie 21.05% and 8.22% has been pledged for loan taken by Network18 Media & Investments Limited (holding company) and TV18 respectively.

Total shares pledged by the Promoter / Promoter Group in the Company is 34.60%

Dear Sir,

We refer to sub-regulation (4) of regulation 8A of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 amended vide notification dated January 28, 2009 and hereby inform you the details of pledged shares by Network18 Media & Investments Limited ("**Network18 Media**") and Network18 India Holdings Private Limited ("**Network18 India**"), Promoter group of the Company. The details of pledged shares as per the format prescribed by SEBI are enclosed as **Annexure 1 and Annexure 2**.

Accordingly, as per the disclosures received as on date **41,473,210** equity shares constituting **34.60%** of the total equity share capital of TV18 has been pledged by Promoters/ Promoters group.

You are requested to take the above on record and oblige. Should you require any other information/ clarification please do not hesitate to contact us.

Thanking you.

Yours faithfully,
For Television Eighteen India Limited


Anil Srivastava
Senior VP-Corporate Affairs
& Company Secretary

Encl.: As above

Television Eighteen India Limited

Regd. office: 601, 6th Floor, Commercial Tower, Hotel Le-Meridien, Raisina Road, New Delhi- 110 001

Corp. office: Express Trade Tower, Plot No. 15-16, Sector 16A, Noida, Uttar Pradesh- 201 301
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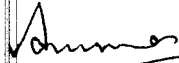
REPORTING FORMAT U/R 8A(4) TO BE FILED BY THE COMPANY TO STOCK EXCHANGE

(Format for filing the details of the shares pledged by the promoter or every person forming part of the promoter group by the company to the stock exchange(s) in terms of Regulations 8A(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997. This report is required to be filed by the company every time when the aggregate quantity of shares pledged by the promoter / every person forming part of promoter group exceeds the limits specified in Regulation 8A(4) during a quarter.

Date of Reporting		February 13, 2009				
Name of the company		Television Eighteen India Limited				
No. of outstanding shares of the company		119,877,434 (As on December 31, 2008)				
Name of the entity (I)	A Details of Transaction		B Aggregate details after the transaction(s)			
	Date of transaction (II)	Number of shares pledged (III)	Total no. of shares held by the entity in the company (IV)	Total No. of shares pledged (V)	Information on pledge	
					% of total shares pledged to total no. of shares held by the entity in the company (VI) = (V) / (IV)	% of shares pledged to total no. of outstanding shares of the company (VII)
Television Eighteen India Limited	N.A.	N.A.	53,969,106	38,503,210	71.36	32.12
					Total	32.12%

"Entity" means "Promoter or every person forming part of the Promoter Group".
 Details under (A) shall include chronological details of all individual transactions(s) in a quarter which when taken together exceeds the limit specified under Regulation 8A(4) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997.
 Names of the promoter and promoter group shall be the same as appearing in other filings made with stock exchanges.

Television Eighteen India Limited



Srivastava
 for V.P.-Corporate Affairs
 Company Secretary

REPORTING FORMAT U/R 8A(4) TO BE FILED BY THE COMPANY TO STOCK EXCHANGE
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Name of the entity (I)		A Details of Transaction		B Aggregate details after the transaction(s)			
				Total no. of shares held by the entity in the company (IV)	Information on pledge		
Date of transaction (II)	Number of shares pledged (III)	Total No. of shares pledged (V)	% of total shares pledged to total no. of shares held by the entity in the company (VI) = (V) / (IV)		% of shares pledged to total no. of outstanding shares of the company (VII)		
Work18 India Holdings Pvt. Ltd		N.A.	N.A.	5,100,000	300,000	22.55	0.96
					Total		0.96

Entity" means "Promoter or every person forming part of the Promoter Group".
 Details under (A) shall include chronological details of all individual transactions(s) in a quarter which when taken together exceeds the limit specified under Regulation 8A(4) of (Substantial Acquisition of Shares and Takeovers) Regulations, 1997.
 Names of the promoter and promoter group shall be the same as appearing in other filings made with stock exchanges.

Television Eighteen India Limited


 Srivastava
 Director V.P.- Corporate Affairs
 Company Secretary