

Investor Update Q4 FY08

Television Eighteen India Limited

(Listed Subsidiary of Network18)

- **TV18 CONSOLIDATED QUARTERLY REVENUES GROW TO Rs 1.32 bn; UP 64% (YOY)**
 - **BUSINESS NEWS REVENUES UP 53% (YoY);**
 - **WEB18 REVENUES UP 112% (YoY);**
 - **NEWSWIRE18 REVENUES UP 26% (QoQ)**
- **BUSINESS NEWS Q4 OPERATING MARGIN STAYS ABOVE 50%; OPERATING PROFIT UP 46% (YoY)**
- **BUSINESS NEWS ANNUAL REVENUES UP 50%; WEB18 ANNUAL REVENUES UP 124%**
- **COMPANY DECLARES SECOND INTERIM DIVIDEND OF 15%; TOTAL FOR THE YEAR AT 40% (Equivalent to an 80% Dividend on the Pre-Bonus Capital Base)**
- **NEWSWIRE18 AHEAD OF ITS REVENUE AND UNIT SALES TARGET OF THE YEAR**
- **INFOMEDIA OPEN OFFER CLOSING ON April 28, 2008**
- **QUARTERLY EPS Rs. 2.86***

*EPS without ESOP charge out.

Operational Highlights:

- CNBC-TV18 continues to dominate the business news genre.
- CNBC Awaaz displays solid growth in relevant markets. 'Sainik Investor' and 'Tax Ghatao Andolan', big hits of the quarter.
- 32 brands advertised on moneycontrol.com on the budget day compared to 10 in last year. 313 campaigns ran on Web18 properties in last one year.
- Iblive.com, India's no. 1 general news portal, selected as Official Honoree in 12th Annual Webby Awards. The only Indian website to feature in News Category.
- Newswire18 is ahead of its revenue and unit sales target of the year. All set to launch the product for retail customers.
- TV18, the leader in business news space, forges JV with Jagran Prakashan, owner of one of the highest circulated newspapers, to launch Hindi Business Newspaper. Also prepares for a foray in English business daily.

Television Eighteen India Limited:
Consolidated Unaudited Financial Performance for the Quarter ended 31st March 2008

Rs. mn.

	Q4 2007-08	Q4 2006-07	Q3 2007-08	FY 2007-08	FY 2006-07
Total Revenues (Part I, II and III)	1324.27	805.57	1125.61	4017.06	2474.31

Part I: News Operations

Rs. mn.

Particulars	Q4 2007-08	Q4 2006-07	Q3 2007-08	FY 2007-08	FY 2006-07
REVENUES: NEWS OPERATIONS	1099.50	720.67	913.95	3327.73	2218.53
Operating Expense	548.46	344.05	453.35	1758.42	1227.46
Operating Profit	551.04	376.62	460.60	1569.31	991.08
Operating Margin	50.12%	52.26%	50.40%	47.16%	44.67%
Net Outflow on Revenue Share with CNBC	(57.74)	(26.66)	(56.44)	(187.79)	(87.67)
Interest/Income from Investments	154.35	45.44	68.98	351.78	94.78
Interest Expense	(186.29)	(64.96)	(134.43)	(468.52)	(236.58)
Interest (Net)	(31.94)	(19.52)	(65.45)	(116.74)	(141.81)
Depreciation	(51.94)	(52.79)	(51.89)	(204.56)	(175.55)
Total Profit Before Tax, Minority Interest and ESOP Charge Out	409.41	277.65	286.83	1060.22	586.04
Provision for Current Tax/FBT	68.47	4.43	35.65	138.28	0.68
Profits after tax (before minority interest and ESOP charge out)	340.94	273.22	251.18	921.94	585.36
Minority Interest	(0.67)			(0.67)	
Profits After Tax and Minority Interest	341.61	273.22	251.18	922.61	585.36
ESOP charge out	40.62	40.47	40.96	178.29	110.97
Profits After Tax and ESOP charge out	300.98	232.75	210.21	744.32	474.39
Exchange Fluctuations	0.83		2.00	4.65	6.74
Profits after Exchange Fluctuations	300.15	232.75	208.22	739.67	467.65
Provision for Deferred tax	0.00	0.00	0.00	0.00	0.00
Net Profit After Deferred Tax	300.15	232.75	208.22	739.67	467.65
Paid up Equity Share Capital	597.83	282.81	579.83	597.83	282.81
EPS (Rs.) without ESOP charge out	2.86	9.66	4.33	7.72	10.35
EPS (Rs.) with ESOP charge out	2.52	8.23	3.63	6.23	8.65

Revenues of Web18 and Newswire18 are given on the following pages.

Television Eighteen India Limited:
Consolidated Unaudited Financial Performance for the Quarter ended 31st March 2008

Part II: Web18

Rs. mn.

Particulars	Q4 2007-08	Q4 2006-07	Q3 2007-08	FY 2007-08	FY 2006-07
REVENUES: OPERATIONS	180.18	84.90	176.15	572.99	255.78
Operating Expense	315.23	116.40	248.04	861.02	335.74
Operating Profit	(135.04)	(31.50)	(71.89)	(288.03)	(79.96)
Interest/Income from Investments	0.00	5.00	0.99	4.99	11.22
Interest Expense	2.91	(5.60)	(4.10)	(5.22)	(0.18)
Interest (Net)	2.91	(0.60)	(3.11)	(0.23)	11.04
Depreciation	(30.48)	(2.00)	(16.07)	(82.51)	(9.07)
Total Profit Before Tax and Minority Interest	(162.61)	(34.10)	(91.06)	(370.77)	(77.98)
Provision for Current Tax/FBT	(6.16)	2.20	5.66	12.07	(4.37)
Profits after tax (before minority interest)	(156.45)	(36.30)	(96.72)	(382.85)	(73.61)
Minority Interest	(9.90)	(4.03)	(3.52)	(39.96)	0.39
Profits after tax and minority interest	(146.55)	(32.27)	(93.21)	(342.89)	(73.99)
Exchange Fluctuations	(2.95)	0.00	2.51	5.06	0.00
Profits after Exchange Fluctuations	(143.60)	(32.27)	(95.72)	(347.95)	(73.99)
Provision for Deferred tax	0.00	0.00	0.00	0.00	0.00
Net Profit after Deferred Tax	(143.60)	(32.27)	(95.72)	(347.95)	(73.99)

Television Eighteen India Limited:
Consolidated Unaudited Financial Performance for the Quarter ended 31st March 2008

Part III: Newswire18

Rs mn.

Particulars	Q4 2007-08	Q3 2007-08	YTD 2007-08
REVENUES: OPERATIONS	44.59	35.51	116.33
Operating Expense	64.59	52.34	213.78
Operating Profit	(20.00)	(16.83)	(97.44)
Interest/Income from Investments	0.00	0.00	0.00
Interest Expense	(6.57)	(6.30)	(20.07)
Interest (Net)	(6.57)	(6.30)	(20.07)
Depreciation	(4.72)	(4.56)	(17.74)
Total Profit Before Tax and Minority Interest	(31.28)	(27.68)	(135.25)
Provision for Current Tax/FBT	0.41	0.27	1.25
Profits after tax (before minority interest)	(31.69)	(27.95)	(136.50)
Minority Interest	0.00	0.00	0.00
Profits after tax and minority interest	(31.69)	(27.95)	(136.50)
Exchange Fluctuations	0.00	0.00	0.00
Profits after Exchange Fluctuations	(31.69)	(27.95)	(136.50)
Provision for Deferred tax	0.00	0.00	0.00
Net Profit after Deferred Tax	(31.69)	(27.95)	(136.50)

TV **18**

Network **18**



newswire **18**

Web **18**

www.moneycontrol.com
www.ibnlive.com
www.indiaearnings.com
www.commoditiescontrol.com
www.yatra.com
www.jobstreet.com
www.buzz18.com
www.bookmyshow.com

www.cricketnext.com
www.tech2.com
www.biztech2.com
www.indiwo.com
www.easymf.com
www.poweryourtrade.com
www.compareindia.com
www.josh18.com

TELEVISION EIGHTEEN – INVESTOR UPDATE

Television Eighteen India Ltd (TV18) [BSE: 532299, NSE: TV18] operates India's leading business news television channels, CNBC-TV18 and CNBC Awaaz. It also runs one of India's largest Internet players - Web18, as well as one of India's leading real time financial information and news terminals - Newswire18. TV18 has recently announced forays into print & publishing.

1. BUSINESS TELEVISION

- ❑ CNBC-TV18 – India's No.1 business medium.
- ❑ CNBC AWAAZ – India's leading consumer focused business channel

2. PUBLISHING & PRINT

- ❑ INFOMEDIA – Publishers of Yellow Pages,'Overdrive','Chip' magazine amongst others.
- ❑ 50:50 JV WITH JAGRAN PRAKASHAN – JV to launch Hindi business daily for the Indian market.
- ❑ FORBES STRATEGIC PARTNERSHIP – Launch of Forbes business magazine in India followed by other titles.

3. CONSUMER INTERNET

- ❑ WEB18 – Portals across the content, transaction, subscription & mobile spectrum
 - CONTENT – Moneycontrol.com, Ibnlive.com, Cricketnext.com, Tech2.com, Compareindia.com
 - TRANSACTION – Yatra.com, Bookmyshow.com, Easymf.com, 52622 Mobile
 - SUBSCRIPTION-Jobstreet.com, Poweryourtrade.com, Commoditiescontrol.com, Indiaearnings.com

4. REAL TIME DATA & INFORMATION

- ❑ NEWSWIRE18 – India's leading provider of real-time market data and news for participants in the financial markets.

PERFORMANCE HIGHLIGHTS

1. BUSINESS NEWS TELEVISION

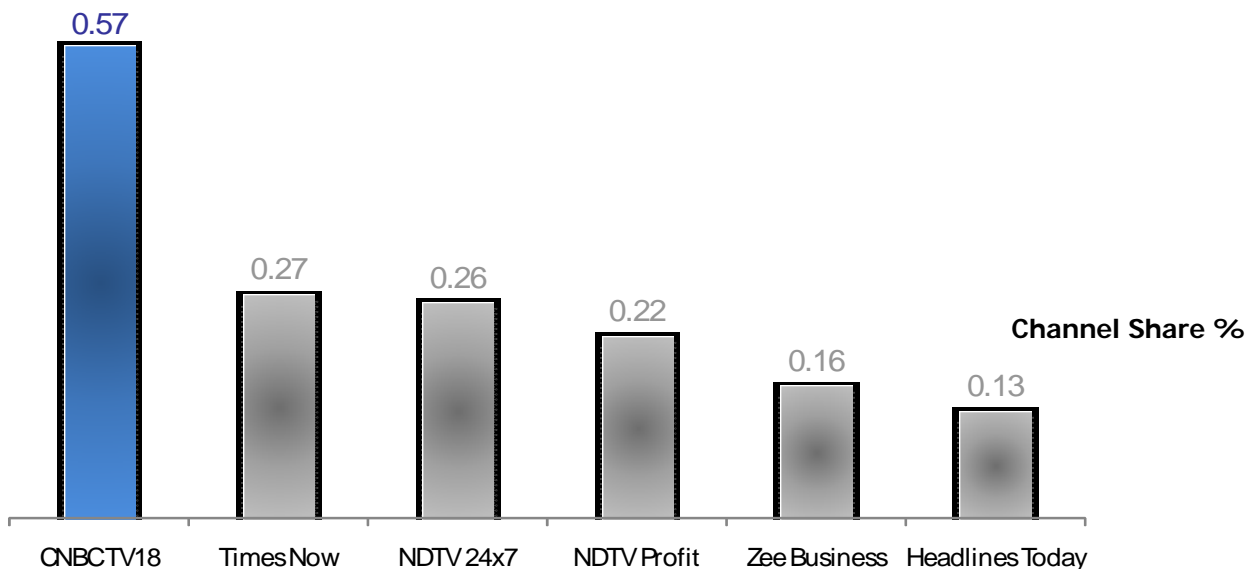
India's leading business news channels CNBC-TV18 & CNBC AWAAZ continued to be the leading sources for business information in the country ranging from investing & markets to corporate news, industry trends, consumer news and lifestyle.

CNBC-TV18

CNBC-TV18 sustains its unrivalled leadership in the business news space. It continues to have a strong, committed base of viewers and long standing relationship with advertisers and brand partners. Key highlights:

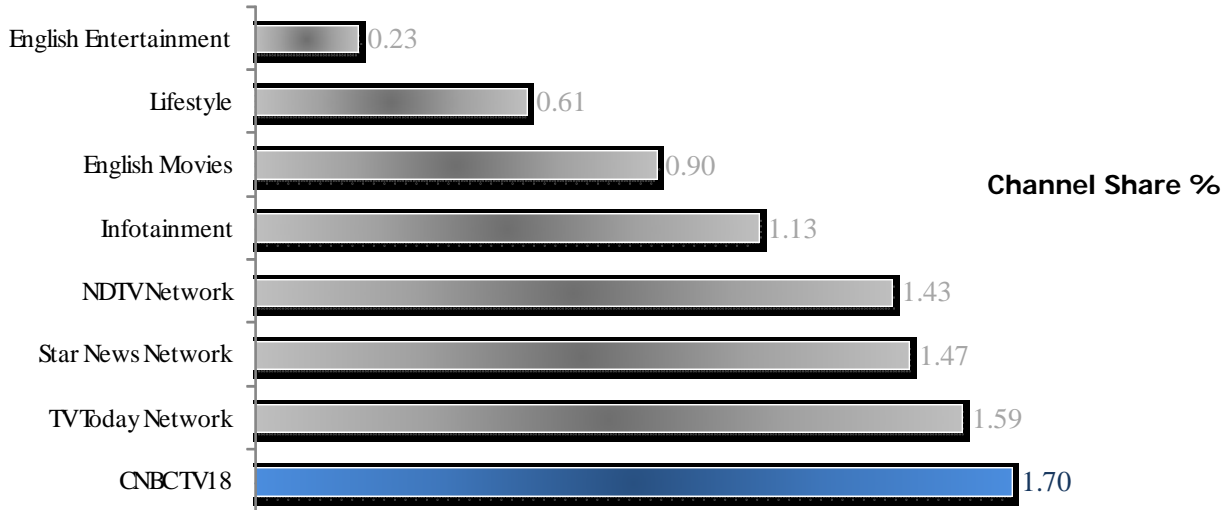
- ❑ **News Leadership** – From key policy move and the latest corporate news to major news making events such as Budget 2008, CNBC-TV18 presented definitive coverage, which shaped larger opinion and delivered insightful programming, appreciated by viewers and advertisers.
- ❑ **Content Differentiation** – Re-defined business content with multiple new programming forays such as launching 'Markets Weekend', a new band of markets focused shows on the weekend, corporate feature shows such as 'The firm' & 'Enterprise Inc' and refreshing lifestyle content such as 'Mumbai Marathon' and 'Business with Pleasure'.
- ❑ **Benchmark Properties** – A well-acclaimed industry benchmark, CNBC-TV18's 'India Business Leader Awards 2007' recognized excellence in business leadership at a star-studded event. CNBC-TV18's 'Auto Awards' felicitated India's leading automobile brands and leaders as well.
- ❑ **Viewership** – CNBC-TV18's new content forays, sustained news coverage quality ensures a robust market leading viewership performance.

CNBC-TV18 leads ALL English News Channels



Source: TAM, TG: CS AB Male 25+, Market: All India Time Period:: 1st Jan - 31st Mar '08, All Days, 600-2400 hrs

During market hours, CNBC-TV18 is preferred over genres and news networks combined!!!



Source: TAM, TG: CS AB Male 25+, Market: All India Time Period: Jan-Mar '08, Weekdays, 900-1600 hrs

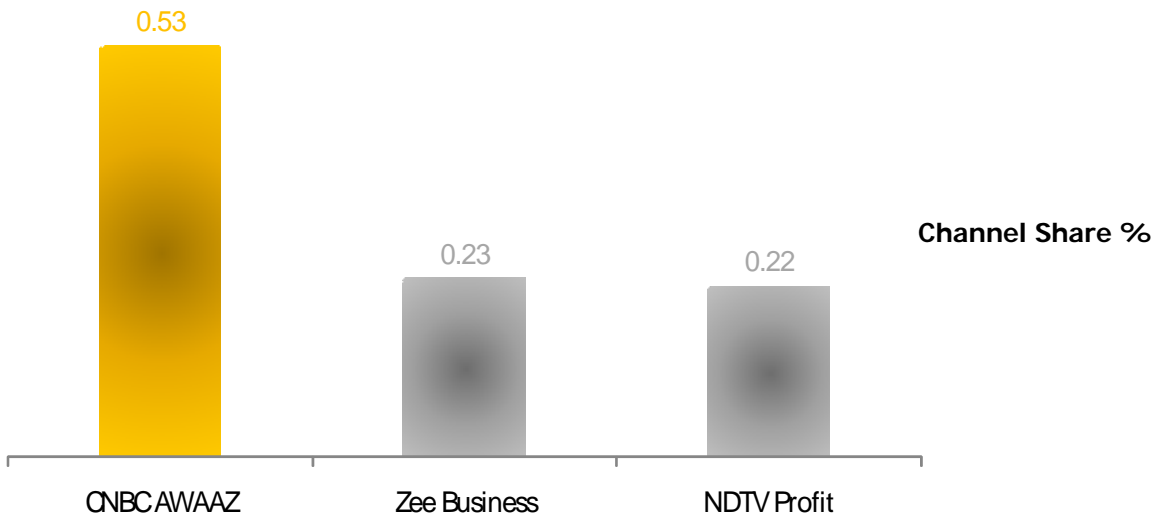
CNBC AWAAZ

India's first consumer focused business channel crossed new milestones, strengthened its viewership and continued to contribute substantially in the growth of business audiences in the country.

- ❑ **Content Leadership** – From innovative programming during key news events such as Budget 2008 to sector focused insightful content, the channel led from the front in delivered powerful and relevant content through the quarter. Budget properties such as 'Budget Brunch', 'Awaaz Budget Jury' and auto industry content around the Auto Expo were a great success.
- ❑ **Audience Expansion and Engagement** – Expanded the reach and relevance of business information for new audience groups through path breaking new initiatives such as 'Sainik Investor', a series that involved leading experts educating the armed forces community about financial planning, and 'Tax Ghatao Andolan', a unique initiative which involved a mass canvassing for tax rate reductions in light of better compliance, ahead of the budget.
- ❑ **Benchmark Properties** – India's largest investor education initiative, CNBC AWAAZ's 'Pehla Kadam' returned for a second season and received a strong response from investors. CNBC AWAAZ has planned 'Money Yatra', a financial education initiative which will span 30 towns in the country.

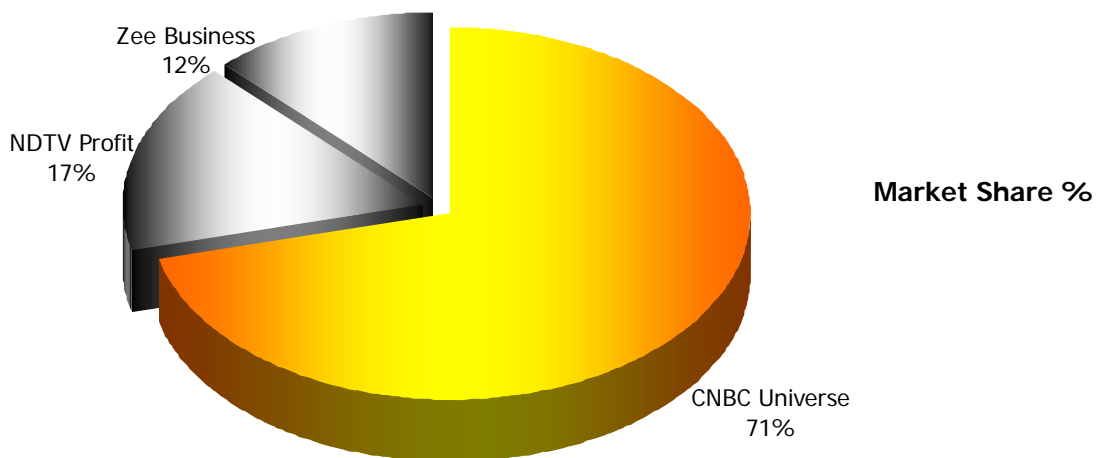
Viewership

CNBC AWAAZ leads the business news genre



Source: TAM, TG: CS AB Male 25+, Market: HSM Time Period:: Jan -Mar '08, All Days, 600-2400 hrs

CNBC Universe holds 71% of business news market during weekdays...



Source: TAM, TG: CS AB Male 25+, Market: All India, Time Period: 1st Jan - 31st Mar '08, All Days 600-2400 hrs

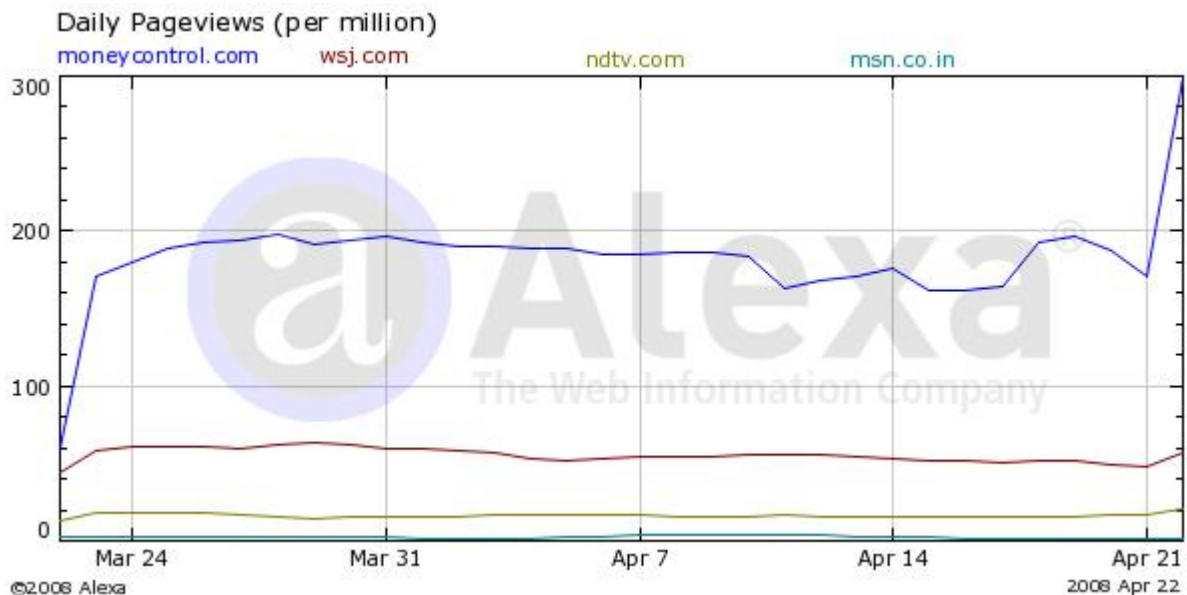
2. NEW MEDIA – ONLINE/WEB

WEB18

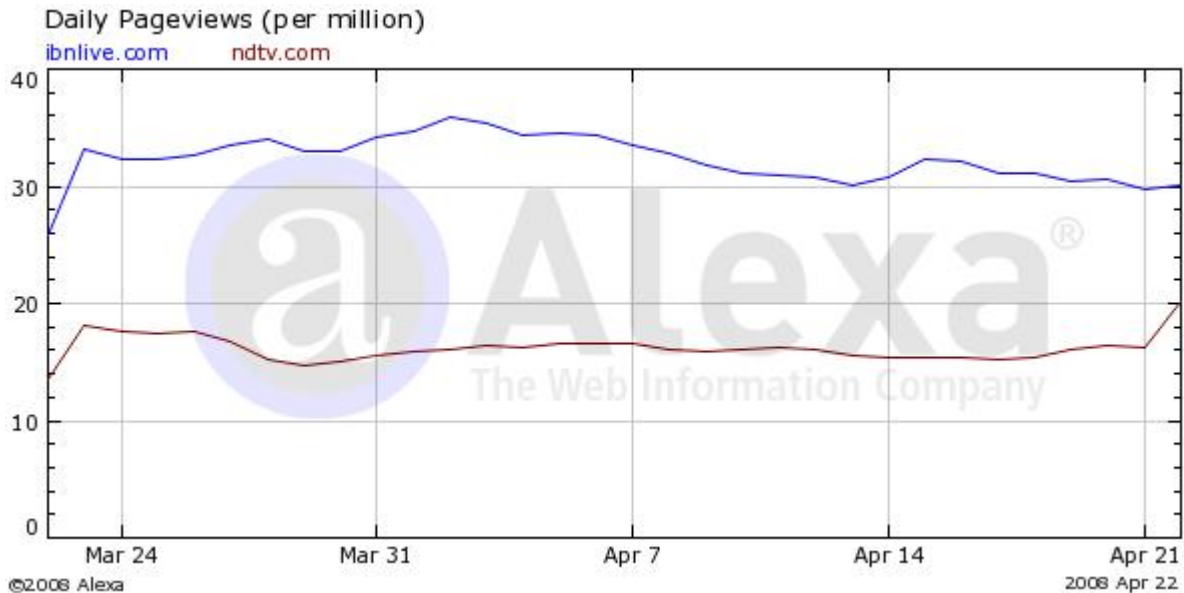
WEB18, India's leading Internet player continued to build on its leadership in the Indian online space:

- **News Leadership** - With 35 Million page views and 1.5 Million unique visitors, the budget day was dominated by the web18 portals. The star performers were Moneycontrol.com and IBNLive.
- **New Utilitarian products-** Moneycontrol introduced the Instant 'Stock Messaging Service' using which users can track stocks and portfolios on mobile. 'Markets on Mobile' – Moneycontrol's mobile application giving real time data and news on financial markets grew to 2.5 lacs - and is now one of the largest mobile applications in the country.' Mutual Fund Meter' providing real time analysis on the performance of all open-ended mutual fund schemes was also launched.
- **New Content forays**
 - E Commerce - Storeguru.com, Web18's e-commerce portal was launched with over 150 brands and more than 12500 SKUs. This is the only e-commerce site in the country which delivers brand guarantee/warranty to its customers.
 - Enterprise Technology - Biztech2 TV, a part of biztech2.com – an online video channel targeted at the enterprise technology audience was launched in this quarter. Biztech2 TV which already has the largest repository of exclusive video content delivers cutting-edge business technology information for decision-makers.
- **Monetization**
 - 32 brands advertised on budget on Moneycontrol compared to 10 last year
 - Total number of campaigns at an all time high of 313 in the quarter

TRAFFIC PERFORMANCE FOR LEADING WEB18 PORTALS IN Q4



Ibnlive.com – India's leading general news online portal



3. INFORMATION & DATA SERVICES

NEWSWIRE18

- ❑ **New product development** - A value product for the quasi-retail segment and a mobile application product are also expected to be launched in H1 of FY09.
- ❑ **Subscription Growth** - The subscriber acquisition in this quarter has been the second highest in FY08. On a billed revenue basis also, Q4 has been the second-best quarter in FY08.
- ❑ **Sales growth** - NewsWire18 has exceeded unit sales target by more than 38% and has exceeded the revenue target for the year despite intense price pressure due to severe price cuts from competition as well as customer pressure on price as a start-up company.
- ❑ **Customer Acquisition** - First phase of NewsWire18's aggressive and massive outreach programme for the equities market has been completed. Under this programme, around 1,500 equity brokers have started using the NewsWire18 product on a trial basis. NewsWire18 also plans to launch a similar customer outreach programme for the commodities market in H1 of FY2009.

4. PRINT & PUBLISHING

TV18 has recently led the print foray for Network18 with landmark partnerships across the publishing & print space. The following announcements were made in Q3.

- ❑ **Consolidation of Infomedia** – Infomedia consolidation process has been completed successfully. Exploitation of synergies especially on the content side is underway. For e.g. Infomedia's auto magazine 'Overdrive' was launched as a TV show on CNBC-TV18.
- ❑ **Collaboration with Forbes** – The launch of the magazine is planned within this fiscal.
- ❑ **Business daily with Jagran Prakashan** – Operationalising procedures are underway for launching the Hindi business daily.

INVESTOR COMMUNICATION:

TV18's ongoing investor communication endeavors to adopt best international practices and the quarterly investor updates are designed to regularly provide detailed information to investors. Each update covers information pertaining to the reporting period under review. If you would like to get a sequential and continued perspective on the company this report should be read along with the updates sent out earlier. The previous updates can be accessed on request from the contact person mentioned below, or from the companies website www.network18online.com. This update covers the company's financial performance for Q4 FY 2007-08.

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Tel # 0120-4341700; Fax # 0120-4324110;

e-mail: rds.bawa@network18online.com

Further information on the company is available on its website www.network18online.com.